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## INSIDE: MONEYCARD PRICE GUIDE

## MONEY

IL 1 $\Gamma$ $\square$ 4 ?

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Entertainers - movie, music and sports - take center stage this month.

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Good Sport
6
The 16th National Sports Collectors Convention attracted 43,000 sports fans and some phone card collectors, too.

Coin Collector Cards
New card issues and very high awareness of phone cards, highlight the 1995 ANA in Anaheim.

Talk Soup
14
A set of cards from Campbell's Soup conjures up memories of Mom's kitchen.

Vista Voice 38
The newest Vista-United card 'speaks' up for exceptional Disney employees.

## Promo Cards

Everything from snacks and beverages to jeans and cars on what has become the hottest area of the phone card market.

Cards of their Own
The Legendary Ladies of Baseball now have their own phone card to go along with "A League of Their Own."
Just Kidding ..... 43

GTS' "Battle Packs" have invaded the toy kingdom, with a mission to conquer the juvenile entertainment market.

## Still Sprinting

Sprint and Coca-Cola dominate the "Most Wanted" list again this month, with no RBOC in sight.

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## OW TE MOEY

Last month, we offered some definitions of the different types of phone cards - proof, specimen, essay, sample, test and service/maintenance cards. Thus far, the effort has produced a very positive response from our readers, many of whom want and need this type of direction in their collecting
A couple of questions about those definitions kept popping up repeatedly, however: How many specimens and proofs of each of these cards are printed (per issue), and what are they worth? The answer seems to lie in the quantity of the cards created. Hard-core collectors search high and low for rare, low mintage or even slightly different cards. If $10-50$ such cards are produced for their intended purpose (to check for color, artwork, etc.), the cards are a real find to those avid collectors.

How much are proof and specimen cards worth on the value scale? The answer differs depending on who you ask. According to one manufacturer, they shouldn't be worth anything at all. After all, they argue, it is not actually a phone card, because there is no real phone time on it. Historically, however, collectors have disagreed. Citing typically small quantities, these cards have generally drawn premium prices - often several times the value of a regular card.

There are pitfalls to collecting proof and speci-
 mens cards, however. Since there are currently no controls or standards governing the printing of these cards, there is likewise no protection for collectors against higher than normal quantities of the proofs being produced. A case in point would seem to be Classic's new Pro Line Series II cards (see story on page 39). Recognizing the collector's appetite for these kinds of products, this marketing-savvy company has randomly inserted $\$ 1, \$ 2$ and $\$ 5$ "Printer's Proofs" of the phone cards throughout the sets. Classic is a trading card company accustomed to issuing large numbers of cards, however, and these "Printer's Proofs" number considerably higher than

To find or get
Moneycard Collector
at a book store
or newsstand
near you,
please call
1-800-221-3148.
normal - as many as 725 per each of the $\$ 1$ images, or a total of 21,750 of the 30 different $\$ 1$ cards. Proofs, maybe, but rare... no.

In Classic's defense, it should be noted that many high-volume manufacturers use high-speed equipment that produces multiple proofs or specimens at a single stroke. All 725 cards were probably printed literally within a matter of seconds. And since the cards are randomly inserted in the trading card packs, it is unlikely than any one dealer or collector could "corner the market" with a large percentage of those cards.

In the final analysis, it won't be up to printers or magazines to determine the value of proof and specimen cards. Ultimately, the collector will decide the fair value of those types of cards. Some likely will be worth more than the standard issue cards, while others will be worth less. In the meantime, let's hope that the USTA and/or PCA is able to implement some standard guidelines, so that the collector will at least have an idea what he/she is purchasing. The industry simply can't afford to "let the buyer beware."

## Numbers, please!

I would like to take this opportunity to express our sincere gratitude for the outstanding article in the September 1995 issue of Moneycard Collector, written by Steve Fritz regarding the new issues of OmniTel in the sports marketing segment of the phone card industry. However, there was a misunderstanding regarding the mintage of the cards that were pictured. The accurate figures are:

Drew Bledsoe.................................... 10,000
Cam Neely ..........................................,000
Ben Coates............................................,000
Vincent Brown.....................................000
Vincent Brisby......................................,500
Hopefully, this will clear up a few misconceptions in the minds of collectors.

Again, our many thanks for your continued coverage of OmniTel and the entire collectible phone card industry. You have a top-notch publication with superior stories that continue to set the standard for others.

Shawn M. Canada, President, OmniTel Inc., Waltham, Mass.

## How do you store them?

I am a very new collector, but by keeping my eyes open I have been able to acquire quite a few cards. My first obvious question is, "How to organize and store them?" I used some of my son's baseball card holder pages, but they have a vertical format and most debit cards are horizontal. Next, I used business card holder pages. Are there dangers if the pages are made of the wrong kind of material? As of yet, I have not been able to find any store or business which sells supplies.

I attended a debit card show in San Francisco and both bought and was given cards in sealed envelopes. For the purpose of collecting, should these NOT be removed from their envelopes? Does your magazine have a telephone number that I could call when these pressing problems appear?

George Estabrook, Livermore, Caliif.

[^1]
## Don't forget PKK

Along with the companies you mentioned in your article entitled, "Winter Storage," I wanted to let you know that we manufacture various telephone card accessories. Currently, we produce the following items: 25 -count stackable two-piece box; 50 -count stackable two-piece box; mini snap-tite; soft sleeves; and toploads.
If any of your readers have any questions about our products, they can call us toll-free at (800)359-1688.

Fritz Werder, PKK Products, Kent, Wash.
Sorry that you were not included in our original story. We gathered our information from issuers and dealers and it was inevitable that we missed at least one. Hopefully, your letter and the one above will help get the word out to collectors.


## Conditional response

In an earlier issue of your magazine, a question was posed about AmeriVox's Ronald McDonald House/Coca-Cola set. The question was "How do I know it (the phone card) is mint if the envelope is compromised?" I think I may have the answer to that question.

Enclosed is a sample of our phone card. As you can see, if this package is compromised, you are well aware of it. If it is never opened (and why should a collector open it?) it keeps the card inside completely protected. As is the PIN on the card.

Our cards are laminated paper, but this can also be done with a flexible plastic that is as thick as a regular credit card but completely recyclable. The printing options are endless and possibly of great value to card manufacturers everywhere.

Kimberly Dille, AIS Telecommunications Services, Lake Oswego, Ore.
We applaud your innovative approach to protect the security of your PIN codes. We at Moneycard Collector have strong opinions concerning the type of packaging needed and the information that should be included for the benefit of collectors. Look for these views in a future story.

## Teamwork

When I received my copy of Moneycard Collector this month, I was happy to see that your magazine recognized those advertisers who have helped contribute to your rapid growth. I commend you and the entire staff for producing an excellent product, while also affirming the nation that, in order to succeed, we must all help one another in our small industry.

[^2]
## SHOU STOPPERS

5PORTS COLLECTORS NATIONAL STRUTS ITS STUFF The 16th National Sports Collectors Convention showed the phone card industry just how successful a hobby trade show can be, with more than 43,000 paid attendees at the annual July extravaganza.

The show generated average sales of more than $\$ 11,000$ per dealer, up considerably over last year's figures. The average attendee spent $\$ 150-\$ 200$ at the dealer tables.

New to the sports memorabilia show this year was an official Phone Card Pavillion, where 16 organizations displayed calling cards and related products. Included in the group was Southwestern Bell, which unveiled its first series of prepaids, including a special commemorative Stan Musial card.

Two of the busiest areas at the show were Classic/Score Board's big display, which was devoted entirely to the company's new phone card products, and the GTS booth, which handed out free samples of its popular New York Mets set. More than 20,000 copies of Moneycard Collector were handed out at those two areas during the three-day public showing.

Though several phone cards were created specially for the St. Louis event, official show cards were produced by B\&J Telecard.
Artwork on the three cards was based on original illustrations by popular sports artist, Frank Stapleton, including "The Collector," "Host City" and "The Signing."

Next year's event is scheduled for Anaheim, Calif., June 24-30.


Parkhurst; National Hockey League Players Association; $\$ 10$ denomination; 5,000 issued; July 1995.

Score
Board; Shaquille/ Hakeem; \$2 denomination; 862 issued; July 1995.



B\&J Telecard; 16th National Sports Collectors Convention; three-card set; Host City/ The Signing/ The Collector; \$3/\$5/\$10; 2,000 numbered sets; July 1995.


Classic/Moneycard Collector magazine; Shaquille O'Neal; sample card (no phone time); 20,000 issued; July 1995.


Southwestern Bell; Stan Musial; \$10 denomination; quantity "unavailable"; July 1995.


Spi-Kall; Sports Net; four-card set; 5 minutes of domestic time on each card; 250 sets issued; July 1995.


Collector's Advantage; National Sports
Collectors Convention;
$\$ 1$ face value; 2,000
issued; July 1995.


Collector's Advantage; National Sports Collectors Convention; two-card set; \$1/\$1 face value; $\mathbf{1 , 0 0 0}$ sets issued; July 1995.


Classic; Major League Baseball; 8-card promotional set; \$10 face value (no phone time); quantities unavailable; July 1995.


Score Board; Coca-Cola Red Hot Summer St. Louis; contest card (no phone time), approx. 20,000 issued; $\$ 2$ contest winner card, 862 issued; July 1995.


Every Collector Wants A Classic
But smart collectors look for more than shiny chrome or the latest trend.
They know that the company behind the collectible determines its long-term value. That's why the classic choice for your card-collecting dollar is the PhonePass ${ }^{\mathrm{TM}}$ prepaid card from LDDS WorldCom. We're one of America's four-largest long distance companies, and we're growing faster than anyone else in the long distance industry. PhonePass-all this, and you don't even have to wax it.

Contact a PhonePass distributor listed below regarding any of our collector cards, or call 1-800-958-9097 for further information.

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| Suite 107 | PM Cards | Hermann-Rein Str. | Denver, CO 80209 | Exchange |
| New York, NY | 1270 Avenue of | 6-A | Ph: (303) 777-3034 | 41 Watchung Plaza |
| 10017 | the Americas | 37075 Goettingen | Fx: (303) 733-4946 | Suite 383 |
| Ph: (212) 818-1988 | Suite 212 | Germany |  | Montclair, NJ 07042 |
| Fx: (212) 818-9011 | Rockefeller Center | Phone \& Fax: |  | Ph: (201) 857-2121 |
|  | New York, NY | $(++49) 551-378475$ |  |  |




Voice Data Video

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Fans finding new ways to worship entertainment idols
By Nancy Blackburn

Everyone has their favorite hero. Whether it's a movie star, sports superstar or rock 'n' roll band member, we all tend to idolize at least a few people in their chosen field of expertise.

There has always been a market for collecting images of sports figures, but only recently have the movie and music industries attempted to create a similar market. Starting with a trickle of country music entertainers on phone cards just a few months back, the pace has now increased to a steady flow of all types of stars.

Here is a brief guide to some of the more recent entertainers on phone cards. Top billing has to go to HT Technologies, which secured rights to reproduce the "Rebel Without a Cause." The first three James Dean cards of the planned 18 -card series are black-and-white photos from Roy Schatt of New York.

Licensed through the James Dean Estate, the


HT Technologies, James Dean, three-card set, 10 units phone time on each, 5,000 issued, August 1995. Taylor. A third set, to commemorate the 40th memorial of Dean's death on September 30, 1995, will be released later in the year.

DDHEPAID CAIIINGCARD 510.00


Beafe Ptreet Music Festival.


ATS, Beale Street Music Festival. \$10 denomination, 1.000 issued, May 1995.

Integrity Telecom and In Touch Services (ITS) recently released two Grateful Dead cards. The sudden death of Jerry Garcia, the thin, shakyvoiced singer with the sil-ver-toned guitar, has generated even more interest in these cards. News of his death flashed on the Dow Jones tape. Even President Clinton observed that Garcia "had a great gift" and expressed the hope that his death would "serve as a lesson about the consequences of self-destruction."

The \$5 "Get on the Bus" card celebrates the "collective feeling shared by Grateful Dead fans," and "Dead in Vegas" (\$10) commemorates five years of annual performances by the Grateful Dead at the Sam Boyd Stadium in Las Vegas.

There are 5,000 each of the individually numbered cards. All the cards are rated at $\$ .40$ a minute, and 20 percent of the proceeds from each card will be donated to charity through The Rex Foundation. Enhanced DeadLINK services provide a free voice and fax mailbox, as well as information services that include a Tour and Merchandise Hotline and Ticket Charge by


Creative Commun ications, Moody Blues, four-card set plus bonus card (Time
Traveller), 30 minutes phone time on each, 2,500 issued ( 800 signed sets), June 1995.


Phone. Call
(800) 4 ITS-123 for information.

Another set of hot cards from the music industry is MCI's Rolling Stones Voodoo Lounge Tour. Issued during July, the four-card set wasted no time getting some "satisfaction" by vaulting into Moneycard Collector's "America's Most Wanted" list.

Three of the 10 -unit cards feature the Stones' trademark tongue icon, with
MCI, Rolling Stones Voodoo Lounge Tour, four-card set, 10 units of phone time on each, 5,000 issued, July 1995.

 the fourth using the "Bunny Man" logo from the group's '94-95 world tour. Five thousand of the sequentially numbered cards were produced, with 500 additional sets marked as "Promotional."

Chris Garibaldi at North Americards (206)6416057 is the exclusive U.S. distributor of the cards, while Carrier Services, Inc., (CSI) holds the exclusive worldwide license and is an authorized distributor.

Fans of one of the most progressive bands of all time will now have a chance to carry mini versions of the group's album covers. The Moody Blues phone card collection is a four-card set featuring artwork


GTS, Jimi Hendrix, 10 minutes of domestic phone time, 2,000 issued, September 1995.


KMart/WorldLink; 3-card set; 3 minutes of domestic phone time; 80,000 of each image; August 1995.
from the classic albums "Days of Future Passed" (1967); "In Search of the Lost Chord" (1968); "A Question of Balance" (1970); "Every Good Boy Deserves Favour" (1971); and a bonus card of the album "Time Traveller" (1994).

Each of the 2,500 sequentially numbered sets includes 120 minutes of long distance time, which can also be used to access the Moody Blues Network. Eight hundred are signature sets featuring the original autographs of band members Justin, John, Ray, and Graeme. Signed sets are $\$ 130$, with the unsigned versions priced at $\$ 60$. The cards can be renewed for $\$ .35$ a minute. To order, call (800)56-BLUES.

Collectors won"t be "singing the blues" when they see the new releases from ATS Network, Memphis, Tenn. The Blues Foundation, umbrella organization for 34 Blues societies around the world, is located on historic Beale Street. The group recently issued a $\$ 10$ phone card reproduction of the gorgeous poster designed by Eddy Tucker Marketing to commemorate the 16 th annual Handy Blues Awards. Five hundred cards were produced.

The historical Beale Street Musical Festival, a month-long celebration in Memphis, also joined with ATS to issue a $\$ 10$ prepaid long distance card that fea-

Integrity Telecom, Grateful Dead two-card set, $\$ 5$ (Bus)/ $\$ 10$ (Vegas) denomination, 5,000 issued, May 1995.
tures the commissioned poster painted by renowned Afro-American Artist George Hunt. One thousand of the Beale Street cards were issued. For more information about these two cards, call Lewis Weiss at (800)968-1287.

For pure guitar talent, there has never been an equal to the legendary Jimi Hendrix. GTS has paid tribute to the ' 60 s icon with a new phone card, which will be one of the first distributed through Spencer Gifts nationwide (see story in "Quik Takes"). For information on where to locate the nearest store, call (800)445-9618.

Earlier this year, the Long Island-based GTS issued one of the most unique offerings, with the release of two oversized $4 \times 5$-inch Led Zeppelin Backstage Pass Phone cards. Issued to coincide with the Plant/Page Tour that began in April, each card featured an original Zeppelin album cover: "The Swan Song" and "Wheatfields." The holepunched cards came complete with a chain, so that they could be worn around the neck like a backstage pass.


ATS, Handy Blues Awards, \$10 denomination, 500 issued, May 1995.


## CONENTIONAL

ANA INSPIRES FOUR NEW CARDS Four new cards, each with a numismatic connection, made their debut in mid-August at the 104th convention of the American


Cable \& Wireless, 1995 ANA
Convention, 20 minutes of phone time, 1,000 issued, printed by Custom Plastics, August 1995 Numismatic
Association. In contrast to last year's show, nearly all attendees stopping by the Moneycard Collector booth were knowledgeable about prepaid phone cards

Two cards were issued to mark the show itself : one with 20 minutes of Cable \& Wireless phone time featuring Ana, the ANA Genie; with the second from AmeriVox with $\$ 5$ of phone time and incorporating Ana, the traditional ANA logo and both sides of an $1879 \$ 4$ gold piece. For collectors not in attendance at the show, the cards can be obtained from several dealers.

The first phone card for a coingrading service was issued by CP\&D Interactive for the Professional Coin Grading Service (PCGS). Featuring a 1913 five-cent piece valued at $\$ 100,000$, the card provides $\$ 10$ worth of phone time, with a mintage of 2,500 pieces.

A new private AmeriVox issue of 1,000 cards has appeared promoting the 41 st annual convention of the Florida United Numismatists (FUN). The cards will be available at the 1996 FUN Convention in Orlando, January $4-6$, or can be ordered from AmeriVox.

MG


AmeriVox, 1995 ANA Show; $\$ 5$ denomination, 1,000 issued, printed by Brilliant Color Cards, August 1995.


[TS SELLING AT SPENCER GIFTS Global Telecommunications Solutions (GTS) began selling licensed phone cards through 500 Spencer Gifts stores nationwide during August. Initially, GTS will offer four limited-edition cards: the Led Zeppelin Backstage Pass style card, which features a reproduction of the
 original album cover of The Swan Song; the legendary Jimi Hendrix performing at the original Woodstock (see related story on page 8); race car driver Kyle Petty; and personally autographed comic book cover artwork of Hellshock \#1 by artist Jae Lee.

This will mark the first time that consumers will be able to walk into a retail store, see the GTS cards on a counter display and purchase them, according to company officials.
"Our customers look for unique and collectible items," explained Steffan Otto, Divisional Merchandise Manager for Spencer Gifts. "We like the 'cutting edge' aspect of the cards, and their collectible value makes them the perfect product for our target market."

CANADIAN LONG-DISTANCE WAR CLAIMS CASUALTY Ontario-based Smart Talk Network (STN) was placed into receivership July 3 , one of the preliminary steps toward full bankruptcy.
STN operated mainly in Ontario as an alternative to Bell's residential and business long-distance services, also serving smaller pockets of customers in B.C., Alberta, and Quebec. Their remote debit cards appeared mainly under the STN Privilege label - some cards were co-branded with Phone Line International (i.e. \$25 Toronto Skyline) and U.S. Sprint (i.e. \$10 Sleepless in Seattle).

The company suffered from massive debts, recent large net losses, a spectacular stock price plunge ending at 12 e (TSE), and unfortunate incidents relating to overzealous sales forces signing up new customers without full authorization.

Neither STN nor interim owner KPMG Peat Marwick Thorne would return calls relating to the usability of existing cards. However, as of July 19 , the access line was still in service.


0NE WORLD UNPLUGGED Owner Bruce Perlowin has finally admitted to One World card holders what most already suspected - that the cards his company offered at the San Francisco Expo in exchange for the defunct GlobalCom 2000 cards are no longer operable. The PIN codes have been turned off.

Perlowin anticipates that the cards will be reactivated sometime this month, and that the full value of the cards will be recharged.


STA, PCA DISCUSS POSSIBLE MERGER Serious discussions are now underway between the United States Telecard Association (USTA) and the Pre-paid Communications Association (PCA) to merge the two groups. At press time, however, there were many very significant unresolved issues that might prevent the merger.

For collectors, a merger would be a positive development, focusing within a single association all efforts at developing and implementing comprehensive standards as quickly as possible.

Given the obvious need for these standards, we at Moneycard Collector look forward to covering the first phone card issues that carry an association logo denoting conformity with thorough meaningful standards. Well keep you informed.

TS TARGETS SCHOOLS GTS has announced a nationwide marketing program to distribute prepaid phone cards to students across the nation. Working with School Properties, Inc., GTS will kick off the project with a pilot program in the State of Illinois, with a national roll-out to follow.

Children in grades $\mathrm{K}-3$ will have a special "SOS/Safety" card, which will allow students to contact their parents (home or office) via a preprogrammed phone number inscribed on a special bracelet or an easily accessible location. Other cards will be produced showing pictures of authority, such as local policemen, firemen, doctors, etc.

For students in grades 4-12, GTS will leverage their entertainment, rock and sports licenses to produce phone cards with images that appeal to those age groups.

The phone cards will be distributed through direct marketing to the home, fundraising opportunities, and direct sales by school district organizations.

## 

One GTE NFL prepaid phone card* GUARANTEED in every pack! Only 2,995 Sequentially NumberedNCases Produced!

Whether you need to call in a game-saving play, or just want to collect Classic's inaugural issue of NFL phone cards, Classic's Pro Line Series II is the right call for you! Capture all your favorite stars, including Troy Aikman, Steve Young, and Marshall Faulk on collectible phone cards, individually valued at $\$ 1, \$ 2, \$ 5, \$ 20, \$ 100, \$ 1,000$, and $\$ 1,500$.

Pro Line Series II gives you 75 of the NFL's top veterans and highprofile rookies in their new uniforms. And for the first time ever, Classic gives its collectors an opportunity to bring home special Printer's Proof versions of its $\$ 1, \$ 2$, and $\$ 5$ phone cards. These cards are extremely rare, but as anyone who has checked the latest price guides could tell you, they're also very, very hot!

And with Pro Line Series II, you can bring home the most sought-after inserts available: Printer's Proof trading cards, Precision Cut cards, Field Generals cards, NFL Images Preview cards and Oversized Bonus cards.

Don't fumble away this one. Make the right call today by piening up a box of ere Line Series II:


## TALK SUIP



Collect-A-Card (North American Telephone), Campbell's Soup label, \$3 denomination, 10,500 issued, May 1995.

[AMPBELL'S SOUP CARDS ARE ‘HMM GOOD!' I'm proposing a new kind of subset for all those who collect telecards: the set should consist of edibles with the brand names starting with the letter "C." After all, Coca-Cola phone cards are already hot items. No doubt, the new Coors telecards will be the same. Now, the Collect-ACard Co. has added a third line of collectible
"C" cards - Campbell's Soup collectible.

Like the Coke cards, the new trading card set covers Campbell's 100 years, creating such well known soups as chicken noodle, cream of mushroom and the now immortal (thanks in part to Andy Warhol) tomato soup.

Collect-A-Card (NAT), Campbell's Soup Kids skiing, $\$ 5$ denomination, 3,500 issued, May 1995.


Much of the art features those somewhat portly but otherwise very healthy Campbell's Soup Kids. The phone cards are a fun set to
collect, especially when all you're expecting is a pack of trading cards.

Four different $\$ 3$ phone cards are randomly inserted in the packs. The odds of finding one of these cards is one in every 60 packs. There are 10,500 of each design with each $\$ 3$ card providing five minutes of domestic phone time.

Collect-A-Card also added a top-loader (a free-standing envelope) with a $\$ 5$ card to each case. There are 3,500 of the $\$ 5$ cards, with each card carrying just under 10 minutes of long distance time.
"We have no plans for any free-standing phone card sets in the immediate future," said Collect-A-Card's director of marketing, Nelson Wheeler. "We only did them as a premium insert and they worked quite well that way."

In the meantime, I guess it's up to me to figure out more collectible cards that would fit into my new niche. Well, let's see...there's Cracker Jack and Chiquita Bananas. I would strongly recommend NOT eating Clorox, but there's always Chung King...


# James Dean Sighted at HT Tech. 

 New Series Announced

The James Dean collection

## San Francisco

James Dean may have played a "rebel without a cause" but with the upcoming release of HT Technologies, James Dean series he won't be accused of being a rebel without a phone card. This series captures the mysterious aura that surrounded the actor with subtly colored and enhanced photographs of James Dean being himself. There are very few people who have, in such a brief span of time, captured the imagination of Americans as did James Dean. His meteoric
rise in Hollywood, his iconoclastic and aloof persona, and the mystery surrounding his life and death have made James Dean a cult figure for generations of fans. And these images offer a unique opportunity to look into the man and to share the legend.

For the collector the combination of rarity, sensitive and artistic images, and a cult personality is irresistible. There is little doubt that HT's James Dean collection will be one of the most desirable sets of phone cards in history.

## More Busacca

Adding to HT Technologies' successful phone card fine art series by Mark Busacca are more of the artist's popular floral designs..


Birds of Paradise


Sunflowers

The series now includes "Moveable Forms I \& II" which are classic Busacca images.


Moveable Forms I \& /I

## Fishing for Fine Art in a Sea of Phone Cards

Fine art collectors and phone card collectors once again are finding a common ground with the release of the "Tropics of Conversation" set by HT Technologies. This three card set, depicting a dynamic and diverse community of reefdwelling sea life, is marked by the lavish use of brilliant color and the beautiful and detailed rendering style that distinguishes the work of artist Larry Taugher. The set is an extension of the artist's much sought after nature series which is a "must-have" part of any complete collection.

The Larry Taugher series joins HT Technologies' well known collection of fine art cards by Alexander Chen, Mark Busacca and other established fine artists.

"Tropics of Conversation"

## Gone But Not Forgotten! The Good News \& The Bad News

The good news - HT Technologies is pleased to announce that the HT McDonald's Azalea Festival card was named as one of the "America's Most Wanted" cards by MoneyCard Collector magazine.


McDonald's Azalea Festival

This illustrates once again the importance for collectors to keep abreast of new offerings Card Information hotline (1-800-820-8980) to find out about coming opportunities. It's free, and it can keep you from missing out! as the cards are being released rather than waiting. HT Technologies recommends that you call their Phone Card Informa-

The bad news - If you didn't already get one from HT, it's too late. The release is sold out!
phone (415) 421-8980
fax ( 415) 421-2622
internet htsales@htti.com http://www.htti.com/~telecard

# A  

By Phil Flanagan

Australia - that land "down under" where it's tomorrow already. It seems to me to be a more "mysterious continent" than Africa. It's a vast land encompassing three time zones, with most of its people living near the ocean.

Having started producing phone cards in 1989, Telecom Australia (TA) is about middle-aged compared to most of the rest of the world, but it's certainly near the forefront in technology and quality of its product. TA recently celebrated its fifth birthday with a cute card illustrating a cockatoo with five candles as its comb.

Telecom Australia tested, started with and continues to use the magnetic card like Japan, NYNEX and GTE-Hawaii. The first public issue was the Royal Life Saving Society issue at Geelong in December 1989. It is a series of three cards $-\$ 1.50$, $\$ 3$ and $\$ 6(\mathrm{AUS})$ which, through inflation, has grown to the current regular issues of $\$ 5.00, \$ 10.00$, and $\$ 20.00$ (with an occasional $\$ 2$ or $\$ 50$ thrown in).

Actually, there were three three-card sets in that first issue: a set of cartoon swimmers and a set of life savers with boats commemorating the Surf Life Savers Association of Australia (SLSAA).

The first issue was quickly followed by issues of two or three cards for each of Australia's territories. These are the issues which have undergone terrific

Telecom Australia, 5th release.
 Anniversary Series, Happy Birthday, \$5 denomination, 1994


Telecom Australia, Environmental series, Recycle, $\$ 5$ denomination, November 1993.
price appreciation in the past year or so. Cards only doubling in price in '94 would have been a poor investment in Australia. In the territorial series, five to 20 times the price would have been the norm.

Unfortunately, many of the collector packs took a nosedive of 35 to 40 percent near the end of the year. The mint cards were largely unaffected, but, as so often happens to a meteoric rise, there usually is a painful adjustment at some point in time.

Generic cards were produced in values of $\$ 2, \$ 5, \$ 10, \$ 20$ and $\$ 50$ beginning in 1990. Some of those cards are just now ceasing to be produced after going through as many as 10 different printings.

The purpose of this article, however, isn't to talk about every issue produced in Australia, but rather to give an overview of some of the cards from "down under" and what these issuers have to offer American collectors.

After the territorial issues, Telecom Australia moved into the sets as they are produced today - usually a $\$ 5, \$ 10$ and a $\$ 20$ with production runs of 100,000 to 500,000 of the three cards.

Some issues sold out very quickly, while others seemed to remain on sale for a year or so. It's hard to guess which will do well. Two of my favorites were very slow sellers - the Indigenous People (Aboriginal designs and the Environmental
issue, which won first place at CardEx '94.)

Telecom Australia has produced two endangered species sets of three and a set of six Red Cross cards, which, along with the Environment set, demonstrate the company's responsibility towards ecology and society.

Towards the end of 1994, TA produced another set of life-saving cards. This four-card set commemorates the Surf Life Saving Association of Australia and 100 years of their friendly competitor, the Royal Life Saving Society.

I haven't yet said too much about the collector packs. This is where most of the telephone companies around the world make some big bucks, but last fall Telecom Australia destroyed the excess (read "unsold") packs (not single cards) and reported the surviving numbers to the public on November 1, 1994. There were several surprises, as was the case with the NYNEX destruction, but the hobby community felt it was the most responsible way to handle the dilemma.

The pack prices were in the doldrums at the time, and the action helped bring some of the pack prices back to life - particularly the perceived "bargains." The pack prices seemed to firm up some at that point. Another contributing factor to the revitalization was the attention given to a few of the recent issues namely Disney and Coca-Cola, and even more recently, The Simpsons and The Flintstones.

Shortly after the pack destruction, two Coca-Cola issues were released picturing the Polar Bears on one and Santa on the other. How could you beat that pair you may ask? Three weeks later, a Disney pack of two cards was released showing Mickey Mouse surfing and Donald Duck playing the tourist at Ayers Rock in central Australia. There were 10,000 of each produced and all are sold out. The second Disney pack even sold out before either of the two Coke packs!

During late 1993, a new company called PAY-TEL Australia arrived on the scene. Their primary business then and now is providing phone service on the ferry which runs between the island of Tasmania and the southeast coast of Australia near Melbourne.

The first series of three


Payphonics, Australia 1994, Christmas Bauble, $\$ 10$ denomination, Spring 1994 issue date.


Telecom Australia, Geelong Trial Edition series, The Royal Life Saving Society, $\$ 1.50$ Go Together/ \$3 Float \& Wave/ \$6 Reach to Rescue, 50,000 issued of each denomination, December 1989.
cards was designed for use on the ferry "Abel Tasman" in November 1993. The cards featured scenes of towns in Tasmania. The Abel Tasman ferry was shortly thereafter taken out of service. Another set of three cards was quickly produced for use on and picturing the new ferry, the Spirit of Tasmania.

PAY-TEL has a goal of 60 percent usage and 40 percent for collectors. The company doesn't produce just for collectors, and they're right up front with their sales and production policy.

PAY-TEL has recently produced a set of cards picturing steam, electric and diesel trains actually used in the Victoria area. These cards, by the way, are magnetic swipe cards similar to those of Ameritech and BellSouth. The only criticism is that they are cards... literally - made of card-
board. They don't have to be really tough, however,


Telecom Australia, Northern Territory series, Aluru - Ayers Rock, $\$ 5$ denomination, 50,000 issued, September 1991.

Telecom Australia, Geelong Trial Edition series, SLSAA Surf Boat, $\$ 3$ denomination, 50,000 issued, December 1989.



Telecom Australia, Indigenous People series, Creation of Life, $\$ 5$ denomination, June 1993.


Telecom Australia, Barcelona Olympics series, Willy the Koala (Going For Gold), \$5 denomination, 10,000 issued, April 1992.


Telecom Australia, Chinese Year of the Dog series, Dog Blowing Trumpet, $\$ 5$ denomination, February 1994.


Telecom Australia, Royal Life Saving Society, \$10 denomination, 1994 issue.
because the phone eats them up to the tune of $\$ 1$ per minute. The company plans to produce a new set approximately every other month.

Payphonics is another new company that started just last year. Their first cards were fairly generic, but by the time Christmas rolled around, they produced a fairly glitzy abstract design which was also available in an accordion-style folder. The issuer is coming along all right and is worth watching.

There's one more portable payphone provider producing phone cards. Occasional events seem to be their specialty. Card Phones is the name of the company, and so far, horse racing is their game.

There are also many private/custom cards and packs being produced. Quite often it's either advertising, fund-raising or simply to make money. Telecom Australia must approve all production, and they've established certain standards and minimums since the cards are to be used in their telephones.
For the most part, Australian cards are very colorful and well done. Even the generics are better than those of most countries. Collections are formed with mint cards, one-hole used, multi-hole used, special prefix number on printing batches and, of course, packs. There's a variety for everyone.

If a person wanted a collection of 40-odd cards of just Telecom Australia, most would run an economical $\$ 1$ or so each. It's an affordable and good-looking hobby for a person of just about any age.

So, if you're looking at starting a foreign collection, you might start "down under" with Australian cards. Try 'em, you'll like 'em, mate!

MC
Phil Flanagan is owner of Flanagan's Fonecards, Coupeville, Wash.; (206)678-0224 phone; (206)678-3326.


Pay-Tel Australia, Crew Card series, Map Card, $\$ 5$ denomination, February 1994.


Pay-Tel Australia, Railroads of Australia series, \$3 West Coast Railway S Class/ \$6 Victorian Railways R Class/\$10 Melbourne \& Geelong Titania, 1994 issue date.

| Date | QTY DENOM | DESCRIPTION OF CARD RETAIL | PRICE |
| :---: | :---: | :---: | :---: |
| 2195 | $350 \quad \$ 20$ | Retts (Research for) (Signed Env) | \$75 |
| 9/93 | 777 \$5 | Richmond Convention 1993 | 175 |
| 9/94 | 1005 mEA | Robin Woods-Favorite Dolls - Set/4. | \$135 |
| 295 | 7.5 M \$21 | Rockwell: Do Unto Others | \$23 |
| $11 / 94$ | 5005 m | Ronald McDonald/Coca Cola - Set/4 | \$700 |
| 6/95 | $4 \mathrm{M} \quad$ \$1 | San Antonio Show Die Cut Map. | \$11 |
| 4/95 | $4 \mathrm{M} \quad$ \$5 | San Franisco Show Die Cut Map. | \$16 |
| 1/94 | 3M | TeleCard Worrd East - Big Apple | 530 |
| 3/95 | 3.5M $\quad 35$ | Telecard Word W. - Hollywood Goddess | . $\$ 17$ |
| 3/95 | 3.5 M \$5 | TeleCard World West 95. | \$10 |
| 1/94 | 2.7M \$5 | Telepax Peace Issue - Set/ | \$120 |
| 1/94 | $30 \quad \$ 5$ | Telepax World Peace Conference (Tes) | 200 |
| 6/94 | $5 \mathrm{M} \quad$ \$10 | Three Stooges. | 530 |
| 10/93 | $2 \mathrm{M} \quad$ \$20 | Wind Beneath Your Wings | \$250 |
| 6/94 | $2 \mathrm{M} \quad$ \$21 | Wyland Whales - Set/5. | \$105 |
| AT \& $T$ |  |  |  |
| $8 / 93$ | $6 \mathrm{M} \quad 10 \mathrm{u}$ | Aeroplan - Dusseldiof am | 45 |
| 1/93 | 8.5M 10u | Aeroplan - NYC Skyline. | \$35 |
| $3 / 93$ | 5M 10u | At Deco District, Miami Beach | . $\$ 25$ |
| $11 / 92$ | 6 M 10u | Christmas - All Wrapped Up. | . 524 |
| $11 / 92$ | 6 M 10u | Christmas - Rockefefler Cntr. | . 224 |
| $11 / 92$ | 6 M 10u | Christmas - Tree Ormaments. | \$24 |
| 11/92 | 6 M 10u | Christmas - Winter Wonderland | . $\$ 24$ |
| $11 / 92$ | 6 M 10u | Christmas Hol - Setl6. | \$124 |
| 7992 | 5 M 25u | Democratic Convention. | \$390 |
| 792 | 300 10,25,50 | Democratic Convention - Set3 | \$1,500 |
| 6/92 | 100 50u | E.T. (French) | \$700 |
| $6 / 92$ | 5 M 10u | E.T. (in envelope) | \$55 |
| 5/93 | 7250 N/A | EPCOT Center - Spacesship Earth | \$650 |
| 6/94 | 25M 15u | Flinitiones. | \$10 |
| 4/93 | 4500M 3 u | McDonald's Big Mac | \$125 |
| 1293 | 10M 10u | Реасе. | \$100 |
| 8192 | 1050 | Repubicican National Conv. | \$400 |
| 8192 | 50? 50u | Repubicican National Conv. | \$650 |
| $11 / 92$ | 6 M 10u | Rockefetiler Center. | \$200 |
| $11 / 92$ | 1 M 10u | Rocketeller Center (2nd issue Spanis | \$225 |
| $12 / 93$ | 999 10u | Rolls Royce | \$275 |
| 5992 | 1.8 M 10 u | Statue of Liberty. | S20 |
| Bell Atlantic |  |  |  |
| $6 / 95$ | 20M \$5 | James Earl Jones. | . 89 |
| $6 / 95$ | 25M \$2 | James Earl Jones. | . 55 |
| 6/95 | 25M \$ 10 | James Earl Jones. | . 14 |
| 6/95 | 25M $\$ 20$ | James Earl Jones. | . 224 |
| $6 / 95$ | 15M 55,10,20 | James Earl Jones - DC Only/Set3. | . 220 |
| 6/95 | 20M\$2,5,10,20 | James Earl Jones Set/4 | $\text { ... } 870$ |


| Data used in compiling this month's guide was supplied by the following dealers whom we thank for their assistance: <br> - Acme Telecards <br> - M.A. Storck Co <br> - Americards <br> - Marin Numismatics <br> - B\&B Collectibles <br> - Marlowe Phone Card Concepts <br> - Bruce Gibbings Telecards • North Americards <br> - Buffalo Bill's <br> - Numismatic Investments \& Collectibles <br> - Bobby G's <br> - PATCO <br> - Cards 'N Collectibles <br> - Phone Cards Hawaii <br> - ClassiCard <br> - Phone Cards Plus <br> - Club International <br> - Powell Associates <br> - Copley Phone Cards <br> - Sears Stamp \& Coin <br> - EQuinox <br> (Clearwater, Florida) <br> - Flanagan's Fonecards <br> - The Shadow Group <br> - Global Telecard <br> - Steve Eyer, Inc. <br> - Int'I Phonecard Exchange - Telecards Hawaii <br> - KARS Unlimited <br> - Teletalk, Inc <br> - Keep the Change <br> - TeleTrading Cards, Inc <br> Moneycard Collector is commited to providing collectors with the most accurate and unbiased pricing information available in the phone and debit card hobby. <br> LEGEND <br> $M=$ thousands $m=\text { minutes } \quad u=\text { units } \quad V a r=\text { various }$ <br> MONELERTM |  |  |  |
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| DATE | QTY DENOM | DESCRIPTION OF CARD | RETAIL PRICE |
| :---: | :---: | :---: | :---: |
| Bell Atlantic continued |  |  |  |
| 1/95 | TBA \$2 | Owners Mtg. | \$28 |
| 1/95 | TBA \$20 | Trial Card - Blue Phone | \$25 |
| 1/95 | TBA \$5 | Trial Card - Green Phone | \$10 |
| 1/95 | TBA \$2 | Trial Card - Red Phne-Comp | \$7 |
| 1/95 | TBA \$10 | Trial Card - Yellow Phone. | \$15 |
| 1/95 | TBA2,5,10,20 | Trial Set - Phones-Set/4 | \$55 |
| Bell South |  |  |  |
| 1/92 | 300 \$3 | Belmnt Colge Trial | \$400 |
| 2/95 | 2.5M \$10 | Flamingo - Miami | \$25 |
| 2/95 | TBA \$5 | Flamingo - Miami | \$12 |
| $2 / 95$ | $2.5 \mathrm{M} \quad \$ 5, \$ 10$ | Flamingo-Set/2 | \$50 |
| 12/94 | 7.5M\$1,\$5,\$10 | Summit of Americas-Set/3 | \$28 |
| 8/94 | TBA None | UAB Tech Trial (Test) | \$75 |
| 8/94 | TBA \$20 | UAB Tech Trial - Blue. | \$32 |
| 8/94 | TBA \$10 | UAB Tech Trial - Partyline | \$18 |
| 8/94 | TBA \$1 | UAB Tech Trial - Pay. | \$7 |
| 8/94 | TBA\$1,5,10,20 | UAB Tech Trial - Set/4 | \$55 |
| 8/94 | TBA \$5 | UAB Tech Trial - Touch | \$9 |
| Brilliant Color Cards |  |  |  |
| 3/95 | 1M 10 m | Banana Phone. | \$20 |
| 11/93 | $5 \mathrm{M} \quad 7 \mathrm{u}$ | Debit Card Woman. | \$60 |

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| DATE | QTY | DENOM | DESCRIPTION OF CARD RETAL | RETAIL PRICE |
| :---: | :---: | :---: | :---: | :---: |
| 9/94 | 3333 | 3 u | Oil in Sand (heart shaped) | \$60 |
| 9/94 | 4.5M | $5 u$ | Palm Sprngs Woman. | \$60 |
| 4/94 | 5M | $5 u$ | Phne Phair-Set/4 | \$35 |
| 9/93 | 500 | $7 u$ | Telecard Man | \$200 |
| Cable \& Wireless |  |  |  |  |
| 9/94 | 5M | \$5, \$10 | 1st Ed Blk Crp.- Maps/Set-2. | \$17 |
| 5/95 | 500 | \$3 | Amer TeleCard Expo. Cowboys | \$20 |
| 6/95 | 5000 | \$3 | Asia Direct | \$5 |
| 6/95 | $17500+$ | \$20 | Asia Direct. | \$30 |
| 6/95 | $19500+$ | \$5 | Asia Direct. | \$8 |
| 6/95 | $31500+$ | \$10 | Asia Direct | \$15 |
| 4/95 | 500 | \$3 | Cable Car US TeleCard | \$30 |
| 9/94 | 5M | \$5,\$10 | Corp. Card - Set/2. | \$25 |
| 3/95 | 2M | \$3 | Custom Solns Corp Promo- | tus ........... $\$ 13$ |
| 9/94 | 7.5M | \$5 | Glbl Digital Hwy - Set/4 w/folder | \$30 |
| Var | $65 \mathrm{M}_{+}$ | \$3 | Map. Corporate Promo. | \$4 |
| Var | N/A | \$6 | Map. Corporate Promo | \$7 |
| 8/94 | 500 | \$3 | NationwideCell. Serv. | \$75 |
| 11/94 | 5M | \$3 | Natt Assoc Manufacturers | \$50 |
| 9/94 | 3M | \$3 | New York Telecard Expo | \$25 |
| 11/94 | 200 | \$18 | Parks Production | \$125 |
| 7/94 | 300 | \$18 | Perf Opt Mat Process | \$125 |
| 7/94 | 400 | \$3 | Perf Opt Mgt Process | \$100 |
| 10/94 | 100 | \$3 | Ploof Trucking | \$125 |
| 3/95 | 100 | \$20 | Prader-Will Syndrome. | \$30 |
| 3/95 | 800 | \$10 | Prader-Willi Syndrome. | \$15 |
| 6/95 | 200 | 10 m | Retail Merchants Asso. Richmond | nd ............. $\$ 75$ |
| 12/94 | 500 | \$5 | Seasons Greetings - Rckilir Cnt | \$75 |
| 6/94 | 2.5 M | \$3 | Soccer | \$10 |
| 6/94 | 7M | \$5 | Soccer | \$9 |
| 5/95 | 2 M | \$10 | T-Net. TRA Conference | \$25 |
| 3/95 | 3 M | \$3 | TeleCard World West ' 95 | . 13 |
| 9/94 | 3M | \$3 | TeleCardWorld-NY'94 | . 13 |
| 7/95 | 1.2M | \$3 | Virgin Isinds Trvilr's | \$5 |
| 7/95 | 2.6 M | \$10 | Virgin Isinds Trull's | . 15 |
| 7/95 | 2M | \$5 | Wall Street Telecom Assn. | \$35 |
| CDG |  |  |  |  |
| 2/95 | 600 | \$20 | A\&W Root Beer | \$55 |
| 10/94 | 1M | \$5 | American Telecaro | \$20 |
| 4/95 | 3M | 5 m | AT\&T | \$25 |
| 6/94 | 5M | \$10 | Booker T 8 | \$15 |
| 7/95 | 500 | 10 m | Crayola. | \$20 |
| 2/95 | 150 | 10 m | Dentist. | \$18 |
| 4/95 | 1 M | 5 m | Earthday S.F. Show | \$9 |
| 1/95 | 3M | 15 m | Hearst Magazines. | \$15 |
| 6/94 | 10M | \$5 | In a Tight Spot? | \$8 |
| 8/94 | 2 M | \$10 | Jack Kirby Ser.1-Set/3 | \$40 |


| DATE | QTY | DENOM | DESCRIPTION OF CARD RETAI | RETAIL PRICE |
| :---: | :---: | :---: | :---: | :---: |
| 2/95 | 250 | 45 m | Microdyne | \$45 |
| 12/94 | 3M | \$3 | Motorola | \$10 |
| 6/95 | 500 | 3M | Only You | \$19 |
| 3/95 | 2.5M | 5 m | Phoenix Home. | \$10 |
| 6/95 | 1 M | N/A | San Antonio Show. | \$10 |
| 3/95 | 1M | \$3 | Telecard World 95 Wes | \$20 |
| 9/94 | 5M | \$10 | Tony Bennett | \$13 |
| 1/95 | 600 | 10 m | U.S. Chamber Comc | \$11 |
| Century Comm. |  |  |  |  |
| N/A | N/A | 3 m | Coca-Cola - Dillons | \$85 |
| N/A | 16879 | 3 m | Coca-Cola Dont Forget Coke-Smit | niths........... $\$ 60$ |
| N/A | 16879 | 3 m | Coca-Cola Polar Bear-Smiths. | \$95 |
| N/A | 4901 | 3 m | Coca-Cola Polar Bear-United/OK | K............. $\$ 100$ |
| N/A | 187 | 60 m | Coca-Cola Polar Bear/Santa-Dillions | ions ...... \$1,000 |
| N/A | 338 | 60 m | Coca-Cola Polar Bear/Santa-Smiths. | withs...... \$1,000 |
| N/A | 98 | 60 m | Coca-Cola Polar Bear/Santa-United/OK | ited/OK...\$1,000 |
| N/A | 749 | 10 m | Coca-Cola Santa at Fridge-Dillions. | ons........... $\$ 275$ |
| N/A | 1350 | 10 m | Coca-Cola Santa at Fridge-Smiths. | hs............ $\$ 275$ |
| N/A | 4901 | 3 m | Coca-Cola Santa Blck Bckgrnd-United/OK | United/OK.... $\$ 75$ |
| N/A | 9363 | 3 m | Coca-Cola Santa with List-Dillions | ns ............. $\$ 50$ |
| N/A | 9363 | 3 m | Coca-Cola Sprite/Raindeer-Dillion | ons ........... $\$ 50$ |
| Collect-A-Card |  |  |  |  |
| N/A | N/A | \$5 | Baseball | \$75 |
| N/A | N/A | \$3 | Collector R | \$30 |
| N/A | N/A | \$3 | Collector Sant | \$30 |
| N/A | N/A | \$3 | Have a Coke. | \$30 |
| N/A | N/A | \$3 | Old Time | \$30 |
| N/A | N/A | \$3 | Set/4 | \$100 |
| Collectors' Advantage |  |  |  |  |
| 12/93 | 2M | 20 u | 1793 Chain Cent (Traveltel) | \$35 |
| 9/94 | 2M | \$10 | 1794 Silver Dollar (internet) | \$10 |
| 9/94 | 2M | \$10 | $1795 \$ 10$ Gold (Internet) | \$10 |
| 9/94 | 2M | \$10 | 1796 Dime \$10 (internet) | \$10 |
| 9/94 | 2M | \$10 | 1796 Quarter (Internet) | \$10 |
| 9/94 | 2 M | \$10 | 1924 Racer(Internet). | \$10 |
| 9/94 | 2 M | \$5 | 1935 Chief (Internet) | \$5 |
| 9/94 | 2M | \$10 | 1939 Inline (Internet) | \$10 |
| 6/94 | 500 | \$50 | 1940 Inline Four (Internet) | \$50 |
| 6/94 | 1.5M | \$20 | 1941 Military Scout (Internet) | \$20 |
| 9/94 | 2M | \$5 | 1949 Arrow (Internet) | \$10 |
| 9/94 | 2M | \$5 | 1952 Warrior (internet). | \$10 |
| 5/94 | 1M | \$5 | Alaska-German-(Internet). | \$10 |
| 4/94 | 2M | \$3 | Arts (TSC) | \$3 |
| 9/94 | 2.5 M | \$10 | HT Mag.-92 Cannibus Cup (Internet) | ernet) .......... \$13 |
| 9/94 | 2.5M | \$10 | HT Mag.-Beautiful Bud (Internet). | t)............. $\$ 13$ |

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| :---: | :---: |
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| Sept. 13-17 |  |
| CardEx 95 Maastricht, Netherlands Sue Dickison Ph. $44(0) 1206765601$ Fax: 44(0) 1206768591 | Oct. 29-Nov. 1 |
|  | CTAC-IS/IMAC '95 <br> Walt Disney World Orlando, Fla. Rita Skehin (800)221-5334 |
| Sept. 27-30 |  |
| TeleCard World '95 East Jacob Javits Center New York City, N.Y. Angie Nicotra (713)974-5252 <br> Oct. 5-8 | Oct. 31-Nov. 4 |
|  | PCA '95 <br> Vista Hotel New York, NY Lynda Mastronardo Ph. (609) 799-4900 Fax (609) 799-7032 |
| Long Beach Collectibles Show Long Beach Convention Center Long Beach, Calif. Paul Koppenhaver (818)787-4020 |  |



| DATE | QTY | DENOM | DESCRIPTION OF CARD |  | PRICE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| N/A | 2 M | 20 u | Lion \& Tigers Set/4 |  | \$40 |
| 2/95 | 2 M | \$10 | Year of the Pig. |  | \$13 |
| Gem International |  |  |  |  |  |
| N/A | N/A | N/A | Intele-Card News |  | \$16 |
| N/A | 250 | N/A | Linda Sobek Set/3 \& Signed |  | \$69 |
| N/A | 100 | \$1,000 | Marily \$ 1000 |  | . 1,250 |
| N/A | N/A | N/A | Marilyn Monroe 1st Editio |  | \$60 |
| N/A | N/A | \$3 | Marilyn Monroe 4th of July |  | \$10 |
| N/A | N/A | \$7 | Marilyn Monroe. 4th of Juy |  | \$15 |
| N/A | N/A | \$10 | Marilyn Monroe 4th of July |  | \$25 |
| N/A | N/A | N/A | Marilyn Monroe 7 Year Itch. |  | \$30 |
| N/A | N/A | N/A | Marilyn Monroe B/W |  | \$18 |
| N/A | N/A | \$3 | Marilyn Monroe Happy Birth |  | \$8 |
| N/A | N/A | \$7 | Marilyn Monroe Happy Bir |  | \$15 |
| N/A | N/A |  | Marilyn Monroe Happy Birth |  | \$25 |
| N/A | N/A | \$20 | Marilyn Monroe Happy New |  | \$30 |
| N/A | N/A | N/A | Marilyn Monroe Merry X-M |  | . 18 |
| N/A | N/A | \$10 | Marilyn Monroe Seasons Gre | ings. | \$21 |
| N/A | N/A | \$15 | Marilyn Monroe Seasons Gre | ings. | \$30 |
| N/A | N/A | N/A | Marilyn Monroe Set/6. |  | \$68 |
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| UPPER DECK 1869 Red Stockings....\$175 |  |  |  |  |  |
| GTS 32 Card 1969 Mets Meineke Set..\$190 |  |  |  |  |  |
| GTS Woodstock .................................. $\$ 50$ |  |  |  |  |  |
| SNET McDonalds ............................... ${ }^{\text {S }}$ 25 |  |  |  |  |  |
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sets ( 5 cards) ...... . 1500.00 Coca-Cola
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(only 333 sets) . ..... 1300.00 Germany set of 3 ...... 140.00

Bell South Germany Polar Bear
Belmont College trial ...300.00
$\begin{aligned} & \text { with folder ....... } \\ & \text { Owa State University }\end{aligned}$
England Coca Cola

| owa State University |  | England Coca Cola |  |
| :--- | :--- | :--- | :--- |
| trial $\$ 5$ | 120.00 | 200 Motorbike race | 30.00 |

trias
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NTT America GTI Epcot.............. 250.00
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Anaheim '95 1000 Issued - \$10.00


LDDS WorldCom, Pepsi Congo-\$2.50


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| DATE | QTY | DENOM | DESCRIPTION OF CARD RETAL | RETAIL PRICE |
| :---: | :---: | :---: | :---: | :---: |
| GTE |  |  |  |  |
| N/A | N/A | N/A | History S | 09 |
| N/A | N/A | N/A | Space Set/3 | \$53 |
| GTE - Hawaii |  |  |  |  |
| 11/93 | 2.5M | $3 u$ | Aloha Festivals '93-Pa'u Rdr-Maul | ui ............. $\$ 36$ |
| 11/93 | 2.5 M | $3 u$ | Aloha Festivals '93-Pa'u Rdr-Molok | lokal.......... $\$ 36$ |
| $7 / 93$ | 2.5M | $3 u$ | Aloha Festivals '93-Polyn. Girl | \$27 |
| 6/93 | 3M | 34 | Aloha Games - Set/5 | \$89 |
| 9/91 | 6.5M | 7 U | Aloha Parade '91-Floral Float. | \$30 |
| 9/92 | 3M | 3 u | Aloha Week '92-King Kameham | \$23 |
| 6/93 | 2.5 M | 3 u | Canoe. | \$21 |
| 3/93 | 1 M | 3 u | Diamond Head - Spinnaker. | \$100 |
| $7 / 92$ | 1M | 34 | Diamond Head - Sun \& Fun. | \$68 |
| $2 / 94$ | 2.5 M | 3 u | Diamond Head at Night (Purple) | \$29 |
| $1 / 90$ | 20M | 10 u | Hanuama Bay, Blue writing. | \$35 |
| 6/93 | 10M | 10 u | Hawaiian Sunset (Hrznt1-7 Palms) | ms) ........... $\$ 16$ |
| $2 / 91$ | 5M | N/A | Hibiscus.. | \$24 |
| 2/91 | 5M | VAR | Hibiscus, Dancer,Beach,Surfer-Set/4.. | et/4......... $\$ 150$ |
| 1/94 | 6M | 34 | HI owl-48th Annl: Lg (Yllw) (TEL rvis) | rvis)........ $\$ 20$ |
| 3/93 | $500+$ | N/A | llikai Hotel | \$90 |
| 6/95 | N/A | N/A | Lei (promo) | \$14 |
| 5/91 | 9 M | 10 u | Rainbow Over Lush Valley | \$25 |

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| Date | aty | denom | Description of camd | Retall price |
| :---: | :---: | :---: | :---: | :---: |
| 7191 | 1 M | N/A | Rainbow with Eclipse Overprint. | \$400 |
| 9/93 | 10M |  | Sheraton Hotel. | \$12 |
| 4/92 | 500 | N/A | Tokai University. | \$400 |
| 291 | 5M | N/A | Waikiki Beach. | \$17 |
| 8/93 | 2 M | N/A | Waikik Costa L Lights T/Con. | 548 |
| 9/92 | 10M | 64 | Windsurfing | \$25 |
| GTN |  |  |  |  |
| $2 / 94$ | 1 M | $20 \sim$ | Cool Daddy Clinton. | \$12 |
| 8/94 | 2 M | \$10 | Florida Cat License Plate. | \$15 |
| 5/94 | 5 M | 25 m | Magic Eye Series - Fish. | \$12 |
| 5/94 | 5 M | $10 u$ | Magic Eye Series - Floating Coin | \$6 |
| 5/94 | 3 M | 25 m | Magic Eye Series - Raindrop.. | \$20 |
| GTS |  |  |  |  |
| $2 / 94$ | 1 M | $20 \sim$ | AZA - April Apple Blossom. | \$15 |
| 2194 | 1M | $20 \sim$ | AZA - Beacon Hill. | \$15 |
| $7 / 93$ | 750 | $20 \sim$ | AZA-Empire State, BCC. | \$25 |
| 294 | 1 M | 200 | AZA - New England Church. | \$15 |
| 2194 | 1 M | 164 | Chinese New Year - Dog. | 817 |
| 2194 | 1 M | 16 | Chinese New Year - Dog wFFDC. | \$14 |
| 7194 | 2 M | 15 | Cyberforce l. | \$13 |
| 7194 | 2 M | 15 | Cyberforce 1, II - Set/2 | \$25 |

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\$19.95
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Ken Griffey Error 5 Card Set . . . . . $\$ 250.00$ 1st Issue Marilyn Monroe . . . . . . . $\$ 25.00$
Maui Festival Backstage Pass . . . . . $\$ 12.00$
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Hawaiin Ocean Fest
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hetall price
200
$10 u$
Foridad Card
Fustang .515
.518
10u Ford Thunderbird$32 u$ Jack kirty Speceal Tribute818
$\$ 25$
$\$$
N/A Led Zeppelin Set/2 ..... 540
10 m Led Zeppelin The Swan Song Cover

10 m Led Zeppelin Wheattields Album. .....
20 u Lutthansa Fly Drive Avis
$\$ 25$
$\$ 17$
20 u Luthansa Pilot School. .....  .170
............. 20 u Marvel ist issue - Spiderman. .....  $\$ 20$
20 u Marvel 2nd Issue - Set/3. ..... $\$ 70$
$\$ 41$
10 Marvel Halloween - Set/4 ..... $\begin{array}{r}. . . \$ 41 \\ . . \\ \$ 45 \\ \hline 12\end{array}$
N/A Marvel II Uncanny X-Men \#1 .....  $\$ 12$
N/A Marvel II Uncanny X-Men \#1 Giant Size ......S
N/A Marvel II Uncanny X-Men \#101 .....  $\$ 11$
N/A Marvel II Uncanny X-Men \#282 ..... $\$ 11$
$\$ 11$
N/A Marvel II Uncanny X-Men \#58 .....  $\$ 11$20 u Marvel X-Men - Set/6
20 u Marvel/ Kaybee - Set/5
$\$ 75$
$\$ 75$
20 u Marvel/ Kaybee: Cyclops vs. Mr. Sinister ..... $\$ 75$
$\$ 7$
20 u Marvel/ Kaybee: Gambit vs. Phalanx... ..... $\quad \$ 7$
20 u Marvel/ Kaybee: Protessor X vs. Magneto ..... $\$$20 u Marvel/ Kaybee: Wolverine vs Omega Red...... $\$ 7$
20 u Marvel: X-Men Phoenix. .....  $\$ 15$
Phila. Museum - Set/5
Phila. Museum - Set/5 ............... N/A Philadelphia Museum of Art Set/5. .....  .875
20 u Ripley's Believe It Or Not-Set/ .....  $\$ 40$
16 u Smithsonian Set of 4 . .....  80
$5 u$ Taco Bell. ..... $\$ 10$
6 u USPS - Doves Basket ..... $\$ 17$
6 u USPS - Hirschfeld Silent Scrn-Set/10. ..... $\$ 120$
16U USPS - Love Basket. ..... $\$ 13$
.
$\$ 26$
16 U USPS - Love Basket FDC ..... $\$ 14$
GU USPS - Love Red Rose Heart FDC .....
$\mathbf{\$ 2 8}$
$\mathbf{S 1 2}$
60 USPS - Love Red Rose Heart FDC. ..... $\$ 12$
17 u USPS AIDS Awareness w/FDC. ..... $\$ 25$
6 u USPS Buffalo Soldier .....  $\$ 12$
16 U USPS Smithsonian Set/4 .....
$\$ 15$
$\$ 15$
60M Winston Cup Set/3. ..... $\$ 79$
$20 u$ Woodstock II ..... $\$ 40$
HT Technologies

| 4/95 | N/A | N/A | Azalea Festival Set/2. | 50 |
| :---: | :---: | :---: | :---: | :---: |
| 1/95 | 6250 | \$10 | Chen-Radio City Music Hall. | \$13 |
| 11/94 | 6250 | \$10 | Chen-Rockefeller Center.. | \$13 |
| 11/94 | 2 M | 10 u | Chen-Santa Monica Pier-Set/3 | \$25 |
| 11/94 | 500 |  | Chen-Times Square - Jumbo | \$100 |
| 11/94 | 2 M | 10 u | Chen-Times Square - Set/3 | \$55 |
| 11/94 | 1 M | 10 u | Chen-Times Square - small | \$39 |
| 6/95 | 2000 | 10 u | Coca Cola June Jam. | \$20 |
| 6/95 | 1500 | 45 u | Coca Cola June Jam Set/3 | \$50 |
| 8/95 | 7 M | 10 u | Duckhead Classic/Coca Cola | \$31 |
| 8/94 | 2M | 10 m | Georgia Flood. | \$35 |
| 4/95 | 5M |  | San Fran. Harbor Set/2 | \$23 |
| 9/94 | 2.5 M | \$9 | San Fran. Jazz Fest. '94 | \$10 |
| 11/94 | 100 | 100 u | SPCA Puppies in box | \$115 |
| 11/94 | 500 | 50 u | SPCA Puppy | \$60 |
| 11/94 | 1250 | 20 u | SPCA Wet cat | \$25 |
| 10/94 | 2400 | 10 m | Texas Flood (Am. Red Cross) | \$35 |
| 4/95 | 1M | 5 u | Azalea Festival... | \$20 |
| Incomm |  |  |  |  |
| 3/95 | 2 M | \$10 | Popeye Spinach (TravelTel) | \$20 |
| 4/95 | N/A | \$5 | Popeye's Home Town-Set/5 | \$50 |

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| :---: | :---: | :---: | :---: | :---: |
| NYNEX continued |  |  |  |  |
|  |  |  | Tamura/Mitsui S10 Sample Set/2 | 300 |
| 9/93 | 45741 | \$5 | Tennis Championship. | . 810 |
| N/A | N/A | N/A | Vermont Test Setio. | . 88 |
| $11 / 93$ | 16572 | \$5 | Wish You... - Cooperistown | . 830 |
| $11 / 93$ | 16351 | \$5 | Wish You... - Lake George | . 15 |
| $11 / 93$ | 16352 | \$5 | Wish You... - Long Isiand. | . 815 |
| $11 / 93$ | 16352 | \$5 | Wish You... - New York City | . 15 |
| $11 / 93$ | 16352 | \$5 | Wish You... - Niagara Falls. | . 815 |
| $11 / 93$ | 16352 | \$5 | Wish You... - Set5. | . 875 |
| 7193 | 20M | \$5 | World University Games wFolder. | . $\$ 10$ |
| 192 | 100M | \$1 | Yelow Phone/Shyline. | \$40 |
| OmniTel |  |  |  |  |
| 295 | 2 M | 10 m | ADP complimentary | \$15 |
| N/A | 2 M | N/A | Bell in Hand Tavern. | \$7 |
| N/A | 2 M | N/A | Bose Electronics. | \$15 |
| 295 | 10 M | 5 m | Boston Bruins Charity | . 87 |
| N/A | NA | N/A | Boston Common Painting (Terelak) | \$10 |
| 6/95 | N/A | N/A | Brandweek Set 5 | . 30 |
| 295 | 16M | 5 m | Dunkin' Donuts - Beannot Set2. | . 330 |
| 295 | 17M | 5 m | Dunkin' Donuts - Employees. | \$10 |

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| DATE | QTY DENOM | DESCRIPTION OF CARD RETAIL | PRICE |
| :---: | :---: | :---: | :---: |
| 3/95 | 2M 5m R | Red Dog Think When You Drim | $\$ 8$ |
| 3/95 | 1.8M 5 m A | Red Dog 107 Birthday Bash. | \$10 |
| 3/95 | 2M 5 m P | Red Dog lrish Embassy Pub | \$7 |
| 7/95 | 4 M N/A | Shipyard Beer-Keychain | \$8 |
| N/A | N/A N/A S | Sundrop Soda Promo | \$10 |
| N/A | 1.6M N/A S | Sunkist/Canada Dry | \$12 |
| Pacific Bell |  |  |  |
| N/A | N/A \$20 | California Scene | \$35 |
| N/A | N/A \$50 | California Scene Collector | \$75 |
| 12/94 | 2300 \$5 | Christmas Cellular Santa | \$35 |
| 12/94 | 1700 \$5 | Christmas Holiday | \$31 |
| 12/94 | 2000 \$5 | Christmas Santa at Beach | \$30 |
| 12/94 | \$10 | Christmas Santa Error-\$10 Fr | 800 |
| 12/94 | VAR. | Christmas Set/12 Cards | \$735 |
| 12/94 | 100 VAR. | Christmas Set/12 Test cards | \$200 |
| 12/94 | \$5 | Christmas Set/4 Cards | $\$ 95$ |
| 10/94 | TBA \$5 F | First Ed-Numbers | \$19 |
| 10/94 | TBA \$5,10,20 F | First Ed-Numbers/Colors - Set/3 | \$125 |
| 10/94 | TBA \$5 F | First Ed-Numbers/LA/Olvera-Set/3 | \$70 |
| 10/94 | TBA \$5,10,20 | First Ed-Numbers/LA/Olvera-Set/9 | \$200 |
| 10/94 | TBA \$5 F | First Ed-Olvera St. | \$19 |
| 10/94 | TBA \$5,10,20 | First Ed-Olvera St. - Set/3 | \$100 |
| 10/94 | TBA \$5 | First Ed-Surfer/LA | \$19 |
| 10/94 | TBA \$5,10,20 | First Ed-Surfer/LA - Set/3 | \$125 |
| Phone Cards Hawail |  |  |  |
| 11/94 | 1M 10u | Apollo - Circle of Life Dolphin | \$12 |
| 10/94 | 1M 10u | Apollo - Wild in Paradise | \$12 |
| 5/95 | 500 10u | Honolulu Z00-Apollo-Circle of Life Whale | \$10 |
| 12/94 | 1M 50 | Honolulu Zoo-Hawai's HPD Shield | \$12 |
| 5/95 | 500 10u | Honolulu Zoo-Holistic Centers/Pacif | \$25 |
| N/A | 1 M N/A | McDonalds of Ala Moana. | $\$ 70$ |
| N/A | 250 N/A | McDonalds of Ala Moana-Employ | \$115 |
| Premier Telecom |  |  |  |
| 6/95 | 10005 m | Partners 40 Yrs (Frank\&Son) Set/4 | \$185 |
| 6/95 | 50.10 m P | Partners 40 Yrs (Frank\&Son) Set/4 |  |
| Prepaid Telecom |  |  |  |
| $7 / 94$ | $1 \mathrm{M} \quad \$ 5$ | Ducks-Mallards Alighting - Issue 1a | \$27 |
| 7/94 | $3 \mathrm{M} \quad \$ 5$ | Ducks-Mallards Alighting - Reg. Issu | . $\$ 17$ |
| 7/94 | 6.7 M \$ 15 | Ducks-Red Breas | \$17 |
| 7/94 | 2M \$5 | Ducks-Set/61. | \$375 |
| 12/93 | $10 \mathrm{M} \quad \$ 20$ | NASA - Set/16 | \$295 |
| 3/94 | 500 \$50 | NASA-Gordon Cooper - Sig | \$125 |
| 3/94 | 8.5M \$5 | NASA1-Meatball on T-38 | ....88 |
| 3/94 | 20M \$10 | NASA12-Discovery in orbit | \$13 |
| 3/94 | 10M \$20 | NASA14-Discovery/Hubble teles | \$25 |
| 3/94 | $2 \mathrm{M} \quad$ \$50 | NASA15-Space Stn | \$55 |
| 3/94 | 2M \$100 | NASA16-Merc. 7 Astronauts | \$100 |
| 3/94 | 8.5M \$5 | NASA2-Freedom 7-A. Shepard |  |

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| DATE | QTY | DENOM | DESCRIPTION OF CARD RETA | RETALL PRICE |
| :---: | :---: | :---: | :---: | :---: |
| Quest/Liberty |  |  |  |  |
| 10/94 | 1.2M | \$10 | Africa | \$24 |
| 5/93 | 1M | \$5 | APCC (Get Out of Jail Free) | \$295 |
| 5/93 | 1M | \$5 | APCC (Las Vegas) | \$85 |
| 9/93 | 1M | \$10 | Atlanta Skyline | \$30 |
| 3/94 | 1M | \$20 | Bud Light - Dom.Rep. flag | \$95 |
| 3/94 | 1M | \$20 | Bud Light - P.Rico flag | \$85 |
| 12/92 | 1M | \$25 | Degas | \$30 |
| 6/93 | 1M | \$25 | Degas-2nd ed | \$25 |
| 3/95 | 1.2 M | \$10 | Hidden Liberty. | \$18 |
| 8/94 | 5M | \$25 | Kathmandu - Set | \$50 |
| 2/94 | 1.2M | \$10 | Kids World | \$20 |
| 1/94 | 1.1M | \$25 | Nature Consv-Kit Fox | \$29 |
| 1/94 | 1.2 M | \$10,\$25 | NRA - Set/4 | \$75 |
| 5/94 | 550 | \$10 | President Ser--G. Washington | \$18 |
| 11/92 | 500 | \$5 | President Set/4. | \$20 |
| 12/93 | 32M | \$10 | Rite Aid Drug Store | \$20 |
| 10/93 | 750 | \$50 | Seurat 2nd ed. | \$65 |
| 10/94 | 5M | \$20 | Seurat II-Kids swimming | \$25 |
| 6/93 | 1M | \$50 | Seurat-Ladies, children by ris | \$78 |
| 3/95 | 1.2M | \$2 | TeleCard Expo West 95 | \$20 |
| 11/92 | 500 | \$25 | U of Utah | \$45 |
| 6/93 | 2 M | \$5 | Vincent Van Gogh | \$17 |
| 6/93 | 4M | \$25 | Vincent Van Gogh | \$25 |
| Scorehoard |  |  |  |  |
| N/A | N/A | N/A | Coke \#5,\#6 Set/2. | \$100 |
| N/A | 2.5M | N/A | Coke Alfa Romeo Coke \#4. | \$55 |
| 6/95 | 2.5M | \$10 | Coke Convention of Soda J | \$70 |
| 6/95 | 5M | \$10 | Coke Red Hot Summer | \$45 |
| 4/95 | 2.5M | \$10 | Springtime in Atlanta | \$120 |
| Southern New England Telecommunications |  |  |  |  |
| 11/93 | 5.5M | \$5 | Internal Trial Card | \$12 |
| 5/95 | 12M | N/A | Ronald McDonald Charities | \$25 |
| 7/95 | N/A | N/A | Special Olympics/Blockbuster | \$19 |
| 11/94 | 6M | 50 u | Winter Sc | 40 |
| Sprint |  |  |  |  |
| 11/93 | 8M | 50 u | Coca Cola - Calif. Drm Pres. | \$65 |
| 4/95 | 2.5 M | 10 u | CocaCola-Wrid of Coke (Score Brd) | \$95 |
| 1/95 | 2 M | \$3 | Mariene Dietrich-Set/4 | \$25 |
| 1/95 | 500 | \$6 | Marlene Dietrich-Set/4-gold | \$300 |
| 4/95 | 1 M | 50 u | McDonald's 40th Ann.-Set/2 | \$200 |
| N/A | 1 M | 50 u | McDonald's 40th Ann.-Set/2 Te | \$575 |
| 3/94 | 25M | 5 m | Midas Muffler | \$20 |
| 5/94 | 25M | 5 m | Midas Muffler | \$15 |
| 9/92 | 4M | 40 u | Popsicle Pup | \$40 |
| 6/93 | 11M | 20 u | Sydney Hbr/Opera | \$23 |
| 10/94 | 3.9M | 3 u | Telecard World 94 NYC | \$14 |
| 12/93 | 12M | 20 u | Tropical Beach | \$23 |
| Teleworld |  |  |  |  |
| 11/94 | 2.5 M | \$10 | Claudia Nierman - Set/3 | \$35 |
| 9/94 | 2.5M | \$10 | J. Garland - Blossoming Beauty | \$15 |
| 9/94 | 1 M | \$10 | J. Garland - Set/7 wifldr. | \$85 |
| 6/94 | 2.5 M | \$10 | Nierman, C.-Frozen Memory | \$15 |
| 6/94 | 2.5 M | \$10 | Nierman, C-Set/3 | \$35 |
| 6/94 | 2.5M | \$10 | Nierman, C.-Urb. Statement | \$15 |
| 6/94 | 5M | VAR | Nierman, L. - Set4-1st ed. | \$160 |
| 6/94 | 5M | VAR | Nierman, L. - Set/4-Gallery. | \$45 |
| 6/94 | 5M | VAR | Nierman, L. - Set/4-Masterpiece | \$160 |
| 6/94 | 250 | \$10 | Nierman, L.-Firebird-1st Ed. | \$15 |
| 6/94 | 5M | \$10 | Nierman, L.-Firebird-Gal Ed. | . 15 |
| 6/94 | 1M | \$30 | Nierman, L.-Firebird-Mastpe | \$15 |
| 6/94 | 5M | \$10 | Rizzi - Battle On Thin Ice. | \$15 |
| 6/94 | 1M | \$25 | Rizzi - Jail Ain't Happy. | \$30 |
| 9/94 | 1 M | \$10 | Rizzi-Life/Bg Aple. | \$37 |
| 6/94 | 1M | \$25 | Rizzi - Love For Sale | \$30 |
| 6/94 | 5M | \$10 | Rizzi - Ready for Football | \$15 |
| 6/94 | 1 M | \$25 | Rizi - Underground Connection | \$30 |
| 9/94 | 5M | \$10 | Tales Crypt - Chef to Stars | \$15 |
| 9/94 | 1M | \$10 | Tales Crypt - Set/10 w/fldr | \$165 |
| 6/95 | N/A | \$20 | Teleworld-Blue Card | \$25 |
| 2/95 | 2.5M | \$13 | WildCATS Resurection Day | \$15 |
| 2/95 | 2.5 M | 20 m | WildCATS-Set3.. |  |

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DATE QT
TravelTel Travelte
12/93 1M 50 u Indian Mtrecls is Bck \& Higrm
$\begin{array}{ll}12 / 93 & 1.5 \mathrm{M} \\ 12 / 93 & 3 \mathrm{M}\end{array}$
$12 / 93 \quad 1 \mathrm{M}$
6/95 2.5M
$6 / 95 \quad 2.5 \mathrm{M}$
$\begin{array}{ll}3 / 94 & 3 M \\ 1 / 94 & 1 M\end{array}$
12/93 3M
$6 / 95 \quad 2.5 \mathrm{M}$
1/94 10M
Univox
3/94 $\quad 500$
3/94 $\quad 1.5 \mathrm{M}$
US West
8/93 30
$\begin{array}{ll}8 / 93 & 30 \mathrm{M} \\ 8 / 93 & 10 \mathrm{M}\end{array}$
3/94 10M

| $3 / 94$ | 10 M |
| :--- | :--- |

$\begin{array}{ll}3 / 94 & 15 \mathrm{~N} \\ 3 / 94 & 10 \mathrm{M}\end{array}$
3/94 20M
USACard
7/9
2/95

| $1 / 95$ | 1 N |
| :--- | :--- |
| $4 / 95$ | 1 N |

$\begin{array}{ll}2 / 95 & 1 \mathrm{M} \\ 2 / 95 & 500\end{array}$

## WaFOU Arizona State Univ. Set/3 ... <br> Georgia Peach <br> $20 u$ Hot Air Balloon <br> 100 u Liberty - Flag <br> 10 u Otis Spunkmeyer Cookies <br> $20 u$ Phone Phair 94 <br> 20 u Schooner Alexandria <br> 50 u USS America

50 u Windsurfers
25 u Marilyn in dress.
20 u Phone Phair Frisco Flags

...


$\$ 1$ NW Legacy(1) Bd. Hdbnd (w/carrier)
\$5 NW Legacy(1) Grinding Bowl\&Pestie
\$3 NW Legacy(1) Huckiebury Baskets
Legacy(2)-Set/5
$\$ 5$ NW L
\$3 NW Legacy(2) Wampum\& Necklaces
$\$ 22$ NW Legacy(2) War Clubs.
Legacy(2) Wooden Bowl
$\$ 3$ ANA'94 $\$ 2.50$ Comp. Issue
55 Hong Kong Coin Conv
Lg Bch Collectibles Exp094
$\$ 5 \mathrm{Lg}$ Bch Collectibles Expo95
$\$ 5 \mathrm{Lg}$ Bch Collectibles Expo95 (specimen)
$\$ 5 \mathrm{NY}$ Intl Coin Show...
55 Oide Tyme Santa........
$\$ 5$ To My Valentine
.$\$ 165$


12/94 783
12/94 $\quad \mathbf{3 1 0}$ Children's Xmas Card-Flamingo
$\begin{array}{rr}12 / 94 & 2.5 \mathrm{M}\end{array}$
12/94 3.5M
12/94 1M
$8 / 94 \quad 2 \mathrm{M}$
$\begin{array}{ll}8 / 94 & 2 M \\ 8 / 94 & 1 M\end{array}$
$8 / 9$

11/94 500
11/94 500
5/95 5M
$\begin{array}{ll}12 / 94 & 3702 \\ 9 / 94\end{array}$
$\begin{array}{ll}9 / 94 & 2 \mathrm{M} \\ 3 / 95 & \text { TBA } \\ 3 / 95 & \text { TBA } \\ 3 / 95 & \text { TBA }\end{array}$
3/95 TBA

| DATE | QTY | DENOM | DESCRIPTION OF CARD RETA | RETAIL PRICE |
| :---: | :---: | :---: | :---: | :---: |
| Worldlink |  |  |  |  |
| 3/93 | 2050 | 3 u | Concorde | \$15 |
| 11/92 | 300 | 50 u | Concorde (K). | \$10 |
| 10/92 | 9M | 25 u | Desert Cowboy (Eng/Sp). | \$54 |
| 4/94 | 30M | 5 u | Exxon Tiger ............... | \$10 |
| 1/93 | 2 M | 25 u | Hope Soap (K). | \$20 |
| 4/94 | 1.5M | \$10 | Marilyn Monroe (Ser.2)-Set/3 | \$30 |
| 3/94 | 1.5M | \$10 | Marilyn Monroe Premiere-Set/3. | \$100 |
| 3/94 | 1.5M | \$20 | Marilyn Monroe Premiere-Set/3 | \$110 |
| 3/94 | 1.5M | \$30 | Marilyn Monroe Set $3 \$ 10$ cards PRE. | \$60 |
| 4/94 | 4.5M | \$10 | Marilyn Monroe: Laughing Smile. | \$12 |
| 6/93 | 10M | 10 u | New York Skyline (Eng/Sp) | \$10 |
| 10/92 | 700 | 25 u | Snow Cowboy (Eng/Sp) | \$54 |
| 4/93 | 450 | 25 u | St. Jude's Church-Atlanta. | \$21 |
| 6/92 | ? | 10 u | Statue of Liberty (Japanese) | \$10 |
| SPORTS RELATED CARDS |  |  |  |  |
| ACMI |  |  |  |  |
| 1/95 | 100 | \$50 | Byron Scott B' Card. |  |
| 1/95 | 200 | \$20 | Byron Scott $B^{\prime}$ Card. | \$25 |
| 1/95 | 500 | \$10 | Byron Scott B' Card. | \$15 |
| 1/95 | 2M | \$6 | Byron Scott B' Card. | \$15 |


| DATE | QTY | DENOM |
| :---: | :---: | :---: |
| 4/95 | 2M | \$4 |
| 9/94 | 200 | \$50 |
| 9/94 | 800 | \$20 |
| 5/94 | 200 | \$50 |
| 5/94 | 800 | \$20 |
| 5/94 | 4M | \$10 |
| 5/94 | 5M | \$6 |
| 3/95 | 2M | VAR |
| 3/95 | 2 M | \$8 |
| NA | N/A | N/A |
| 3/94 | 300 | \$50 |
| 3/94 | 700 | \$20 |
| 11/94 | 300 | \$50 |
| 11/94 | 700 | \$20 |
| 9/93 | 300 | \$50 |
| 3/94 | 700 | \$20 |
| 3/94 | 1.5 M | \$7 |
| 3/94 | 300 | \$50 |
| 3/94 | 700 | \$20 |
| 3/94 | 2.5 M | \$3 |
| 3/94 | 300 | \$50 |
| 3/94 | 700 | \$20 |
| 3/94 | 1.5M | \$7 |

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Nynex
D4 \$5.25 Democratic Convention Cards
D7-D10 Ell
US West
D1-D5 US West Souvenir Folder
Pacific Bell
D1-D9 Trial Set Complete set of 12
Sample Cards also available

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| ATE | QTY | DENOM | DESCRIPTION OF CARD | RETAIL | PRICE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Score Board/Classic continued |  |  |  |  |  |
| 11/94 | N/A | \$1 | 4 Sport - O'Neil (Sprint) |  | \$5 |
| 11/94 | 38M | \$2 | 4 Sport - O'Neil (Sprint) |  | \$10 |
| 11/94 | 1305 | \$4 | 4 Sport - 0'Neil (Sprint) |  | \$30 |
| 11/94 |  | \$3 | 4 Sport - 0'Neil (Sprint) |  | \$25 |
| 11/94 |  | \$5 | 4 Sport - O'Neil (Sprint). |  | \$40 |
| 11/94 | N/A | \$1 | 4 Sport - Robinson (Sprint) |  | \$15 |
| $11 / 94$ | 38M | \$2 | 4 Sport - Robinson (Sprint) |  | \$30 |
| 11/94 | 1305 | \$4 | 4 Sport - Robinson (Sprint) |  | \$100 |
| 11/94 |  | \$3 | 4 Sport - Robinson (Sprint) |  | \$80 |
| 11/94 |  | \$5 | 4 Sport - Robinson (Sprint) |  | \$125 |
| 11/94 | N/A | \$1 | 4 Sport - Set/8 (Sprint). |  | \$60 |
| 11/94 | 38M | \$2 | 4 Sport - Set/8 (Sprint) |  | \$125 |
| 11/94 | 1305 | \$4 | 4 Sport - Set/8 (Sprint) |  | \$420 |
| 11/94 |  |  | 4 Sport - Set/8 (Sprint) |  | \$350 |
| 11/94 |  |  | 4 Sport - Set/8 (Sprint) |  | \$500 |
| 11/94 | N/A | \$1 | 4 Sport -Dilfer (Sprint) |  | \$5 |
| 11/94 | 38M | \$2 | 4 Sport -Dilfer (Sprint) |  | \$10 |
| 11/94 | 1305 | \$4 | 4 Sport-Dilfer (Sprint) |  | \$30 |
| 11/94 |  | \$3 | 4 Sport -Differ (Sprint) |  | \$25 |
| $11 / 94$ |  | \$5 | 4 Sport -Dilfer (Sprint) |  | \$40 |
| 11/94 | N/A | \$1 | 4 Sport -Grieve (Sprint) |  | \$8 |
| 11/94 | 38M | \$2 | 4 Sport -Grieve (Sprint) |  | \$18 |
| 11 | 1305 | \$4 | 4 Sport -Grieve (Sprint) |  | \$50 |
| 11/94 |  | \$3 | 4 Sport -Grieve (Sprint) |  | \$40 |
| 11/94 |  | \$5 | 4 Sport -Grieve (Sprint) |  | \$50 |
| 11/94 | N/A | \$1 | 4 Sport -Jovanovski (Sprint) |  | \$7 |
| 11/94 | 38M | \$2 | 4 Sport -Jovanovski (Sprint) |  | \$14 |
| 11/94 | 1305 | \$4 | 4 Sport -Jovanovski (Sprint) |  | \$40 |
| 11/94 |  | \$3 | 4 Sport - Jovanovski (Sprint) |  | \$35 |
| $11 / 94$ |  | \$5 | 4 Sport -Jovanovski (Sprint) |  | \$45 |
| 11/94 | N/A | \$1 | 4 Sport -Wilson (Sprint) |  | \$5 |
| 11/94 | 38M | \$2 | 4 Sport -Wilson (Sprint) |  | \$10 |
| 11/94 | 1305 | \$4 | 4 Sport -Wilson (Sprint) |  | \$30 |
| 11/94 |  | \$3 | 4 Sport -Wilson (Sprint) |  | \$25 |
| 11/94 |  | \$5 | 4 Sport -Wilson (Sprint) |  | \$40 |
| 12/94 | 20605 | 1 m | Assets 1-Aikman (Sprint) |  | \$4 |
| 12/94 | 2558 | \$2 | Assets 1- Aikman (Sprint) |  | \$10 |
| 12/94 | 2780 | \$5 | Assets 1-Aikman (Sprint) |  | \$25 |
| 12/94 | 78 | \$100 | Assets 1-Aikman (Sprint). |  | \$225 |
| 12/94 | 20605 | 1 m | Assets 1-Alexander (Sprint) |  | \$2 |
| 12/94 | 2558 | \$2 | Assets 1-Alexander (Sprint) |  | \$5 |
| 12/94 | 20605 | 1 m | Assets 1-Bledsoe (Sprint).. |  | \$6 |
| 12/94 | 2558 | \$2 | Assets 1-Bledsoe (Sprint) ... |  | \$15 |
| 12/94 | 2780 |  | Assets 1-Bledsoe (Sprint) |  | \$30 |
| 12/94 |  | \$100 | Assets 1-Bledsoe (Sprint)... |  | \$275 |
| $12 / 94$ | 20605 | 1 m | Assets I - Bonk (Sprint) ... |  | . $\$ 2$ |

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Lot 1 - Coca-Cola International Northwest 200 Motorcycle Race - Scotland. Lot 2 - Classic Assets \$200 Drew Bledsoe (only 40 cards issued)
Lot 3 - Coca-Cola "Springtime in Atlanta" ................................................... $\$ 149$ Lot 4-\$2 Coca-Cola National Convention Card (862 cards issued) $\qquad$ Lot 5 - ACMI $\$ 20$ Marilyn Monroe set of 7 cards spelling "Marilyn" $\qquad$ 50 Ulira Pro pages for phone cards. $\$ 119$ Ulira Pro Album.

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| DATE | QTY | DENOM | DESCRIPTION OF CARD | RETAIL | PRICE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 12/94 | 2558 | \$2 | Assets I - Bonk (Sprint) |  | \$5 |
| 12/94 | 20605 | 1 m | Assets 1- Earnhardt (Sprint) |  | \$8 |
| 12/94 | 2558 | \$2 | Assets 1-Earnhardt (Sprint) |  | \$13 |
| 12/94 | 808 | \$25 | Assets 1-Earnhardt (Sprint) |  | \$80 |
| 12/94 | 4 | \$1,000 | Assets 1-Earnhardt (Sprint) |  | \$2,000 |
| 12/94 | 20605 | 1 m | Assets 1-Faulk (Sprint) |  | \$8 |
| 12/94 | 20605 | 1 m | Assets 1-Faulk (Sprint) |  | \$8 |
| 12/94 | 2558 | \$2 | Assets I- Faulk (Sprint) |  | \$20 |
| 12/94 | 808 | \$25 | Assets 1-Faulk (Sprint) |  | \$90 |
| 12/94 | 808 | \$25 | Assets I-Faulk (Sprint) |  | \$100 |
| 12/94 | 4 | \$1,000 | Assets I-Faulk (Sprint) |  | \$1,800 |
| 12/94 | 20605 | 1 m | Assets 1-Garner (Sprint) |  | \$2 |
| 12/94 | 2558 | \$2 | Assets I-Garner (Sprint) |  | \$5 |
| 12/94 | 20605 | 1 m | Assets 1-Grieve (Sprint) |  | \$4 |
| 12/94 | 2558 | \$2 | Assets 1-Grieve (Sprint) |  | \$9 |
| 12/94 | 20605 | 1 m | Assets 1-Hill ( Sprint). |  | \$2 |
| 12/94 | 2558 | \$2 | Assets 1- Hill (Sprint) |  | \$4 |
| 12/94 | 20605 | 1 m | Assets 1-Jovanovski (Sprint). |  | \$3 |
| 12/94 | 2558 | \$2 | Assets 1- Jovanovski (Sprint). |  | \$7 |
| 12/94 | 20605 | 1 m | Assets I - Kidd (Sprint), |  | \$6 |
| 12/94 | 2558 | \$2 | Assets 1-Kidd (Sprint) |  | \$14 |
| 12/94 | 2780 | \$5 | Assets 1-Kidd (Sprint) |  | \$30 |
| 12/94 | 78 | \$100 | Assets 1-Kidd (Sprint) |  | \$250 |
| 12/94 | 20605 | 1 m | Assets 1-Langham (Sprint) |  | \$2 |
| 12/94 | 2558 | \$2 | Assets 1-Langham (Sprint) |  | \$6 |
| 12/94 | 20605 | 1 m | Assets 1-Marshal (Sprint) |  | \$3 |
| 12/94 | 2558 | \$2 | Assets 1-Marshall (Sprint). |  | \$11 |
| 12/94 | 20605 | 1 m | Assets 1-Montross (Sprint) |  | \$3 |
| 12/94 | 2558 | \$2 | Assets 1-Montross (Sprint) |  | \$7 |
| 12/94 | 20605 | 1 m | Assets 1-Mourning (Sprint) |  | \$3 |
| 12/94 | 20605 | 1 m | Assets 1-Mourning (Sprint) |  | \$4 |
| 12/94 | 2558 | \$2 | Assets I - Mourning (Sprint) |  | \$9 |
| 12/94 | N/A | Sample | Assets 1-0'Neal (Sample) |  | \$25 |
| 12/94 | 20605 | 1 m | Assets 1-0'Neal (Sprint) |  | \$7 |
| 12/94 | 2558 | \$2 | Assets 1-0'Neal (Sprint) |  | \$18 |
| 12/94 | 2780 | \$5 | Assets 1-0'Neal (Sprint) |  | \$20 |
| 12/94 | 808 | \$25 | Assets 1-0'Neal (Sprint). |  | \$100 |
| 12/94 | 20605 | 1 m | Assets 1-Olajuwon (Sprint). |  | \$4 |
| 12/94 | 2558 | \$2 | Assets 1- Olajuwon (Sprint). |  | \$10 |
| 12/94 | 2780 | \$5 | Assets 1-Olajuwon (Sprint). |  | \$22 |
| 12/94 | 78 | \$100 | Assets 1-Olajuwon (Sprint). |  | \$200 |
| 12/94 | 20605 | 1 m | Assets 1-Rheaume (Sprint) |  | \$6 |
| 12/94 | 2558 | \$2 | Assets 1-Rheaume (Sprint) |  | \$15 |
| 12/94 | 20605 | 1 m | Assets 1-Robinson (Sprint) |  | \$8 |
| 12/94 | 2558 | \$2 | Assets 1-Robinson (Sprint) |  | \$20 |
| 12/94 | 808 | \$25 | Assets 1-Robinson (Sprint) |  | \$90 |
| 12/94 | 20605 | 1 m | Assets 1-Rose (Sprint). |  | \$2 |
| 12/94 | 2558 | \$2 | Assets I - Rose (Sprint) |  | \$6 |

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| ATE | E QTY | DENOM | DESCRIPTION OF CARD RET | PRICE |
| :---: | :---: | :---: | :---: | :---: |
| 12/94 | 20605 | 1 m | Assets 1-Ryan (Sprint) | 8 |
| 12/94 | 2558 | \$2 | Assets 1-Ryan (Sorint) | \$22 |
| 12/94 | 2780 | \$5 A | Assets I-Ryan (Sprint) | 337 |
| 12/94 | 78 | \$100 A | Assets 1-Ryan (Sprint) | \$275 |
| 12/94 | 20605 | 1 m | Assets 1-Set/24 (Sprint) | \$65 |
| 12/94 | 20605 | 1 m | Assets I- Wikkinson (Sprint) | \$2 |
| 12/94 | 2558 | \$2 | Assets 1-Wikkinson (Sprint | 57 |
| 12/94 | 20605 | 1 m | Assets I-Wilson (Sprint) | \$2 |
| 12/94 | 2558 | \$2 A | Assets 1-Wilson (Sprint) | \$7 |
| 12/94 | 20605 | 1 m | Assets 1- Young (Sprint) | \$8 |
| 12/94 | 2558 | \$2 A | Assets 1-Young (Sprint) | \$14 |
| 12/94 | 2780 | \$5 A | Assets 1- Young (Sprint) | \$110 |
| 12/94 | 808 | \$25 | Assets 1-Young (Sprint) | \$440 |
| 12/94 | 78 | \$100 A | Assets I-Young (Sprint) | \$1,100 |
| 3/9 | 72 M | \$2 A | Assets II \$2 Set/24. | \$85 |
| 3/95 | 2055 | \$25 | Assets $11 \$ 25$ Aikman/Voun | 45 |
| 3/95 | 2055 | \$25 | Assets $11 \$ 250{ }^{\circ} \mathrm{Neil} /$ Robins | \$45 |
| 3/95 | N/A | N/A | Assets il \$5 Set/10. | \$170 |
| 3/95 | 472264 | 1 m | Assets II - Bledsoe (Sprint) | \$5 |
| 3/9 | 72 K | \$2 | Assets II - Bledsoe (Sprint) | \$13 |
| 3/95 | 25M | \$5 | Assets II - Bledsoe (Sprint) | \$25 |
| 3/95 | 200 | \$200 A | Assets II - Bledsoe (Sprint) | \$300 |
| 3/95 | 472264 | 1 m | Assets II - Bonds (Sprint) | \$4 |
| 3/95 | 72 M | \$2 A | Assets II - Bonds (Sprint) | \$10 |
| 3/95 | 25M | \$5 | Assets II - Bonds (Sprint) | \$18 |
| 3/95 | 200 | \$200 A | Assets II - Bonds (Sprint) | \$250 |
| 3/95 | 472264 | 1 m | Assets II - Carter (Sprint) | \$6 |
| 3/9 | 72 K | \$2 A | Assets II-Carter (Sprint) | \$15 |
| 3/95 | 25 K | \$5 A | Assets II - Carter (Sprint) | \$30 |
| 3/95 | 200 | \$200 A | Assets II - Carter (Sprint) | \$275 |
| 3/95 | 1080 | \$50 A | Assets II - Faulk (Sprint) | \$175 |
| 3/95 | 472264 | 1 m | Assets II - Fichaud (Sprint) | \$3 |
| 3/95 | 72 K | \$2 | Assets 11 - Fichaud (Sprint) | \$7 |
| 3/95 | 472264 | 1 m | Assets II - Floyd (Sprint). | \$4 |
| 3/95 | 72 K | \$2 | Assets II - Floyd (Sprint). | \$7 |
| 3/95 | 472264 | 1 m | Assets II-Gordon (Sprint) | \$8 |
| 3/95 | 72 M | \$2 A | Assets II-Gordon (Sprint) | \$18 |
| 3/95 | 25M | \$5 A | Assets II - Gordon (Sprint) | \$32 |
|  | 472264 | 1 m | Assets II - Hardaway (Sprint) | \$4 |
| 3/95 | 72 M | \$2 A | Assets II - Hardaway (Sprint) | \$10 |
| 3/95 | 1080 | \$50 A | Assets II- Hardaway (Sprint) | \$150 |
| 3/9 | N/A | \$2,000 | Assets II - Hardaway (Sprin | \$2,500 |
| 3/95 | 200 | \$200 A | Assets II - Kidd (Sprint) | \$300 |
| 3/95 | 72 K | \$2 A | Assets II-Morris (Sprint) | \$10 |
| 3/95 | 25 K | \$5 | Assets 11 - Morris (Sprint) | \$15 |
| 3/5 | 472264 | 1 m | Assets II - Mutombo (Sprint) | \$2 |
| 3/95 | 72 M | \$2 A | Assets II - Mutombo (Sprint) | \$6 |
| 3/95 | 472264 | 1 m | Assets II - O'Neal (Sprint) | \$5 |
| 3/95 | 72 M | \$2 A | Assets II- O'Neal (Sprint) | \$13 |
|  | 1080 | \$50 A | Assets II- O'Neal (Sprint) | \$175 |
| 3/9 | 472264 | 1 m | Assets II- O'Neill (Sprint) | \$6 |
|  | 72 M | \$2 | Assets II- O'Neill (Sprint) | \$15 |
| 3/9 | 472264 | 1 m | Assets II - Rheaume (Sprint) | \$4 |
| 3/95 | 25M | \$5 A | Assets II - Rheaume (Sprint) | \$10 |
| , | 72 M | \$2 | Assets II - Rheaume (Sprint) | \$20 |
| , | 472264 | 1 m | Assets II - Rhett (Sprint). | \$4 |
| , | 72 K | \$2 A | Assets II - Rhett (Sprint) | \$10 |
| 3/95 | 472264 | 1 m | Assets II-Rider (Sprint). | \$2 |
|  | 72 M | \$2 A | Assets II - Rider (Sprint). | \$5 |
| , | 472264 | 1 m | Assets II-Salaam (Sprint) | \$5 |
|  | 72 M | \$2 A | Assets II- Salaam (Sprint) | \$13 |
|  | 25M | \$5 | Assets II-Salaam (Sprint) | \$25 |
| 3/5 | 200 | \$200 A | Assets II - Salaam (Sprint) | \$250 |
| , | 72 K | \$2 A | Assets II - Smith (Sprint) | \$20 |
| , | 25 K | \$5 A | Assets II - Smith (Sprint) | \$30 |
| 395 | 1080 | \$50 A | Assets 11-Smith (Sprint) | \$175 |
|  | 200 | \$200 A | Assets II- Smith (Sprint). | \$450 |
| 3/95 | N/A | \$2,000 A | Assets II- Smith (Sprint). | \$3,000 |
| 3/95 | N/A | \$2,000 | Assets II - Smith Sample. | \$25 |
| 3/95 | 500 | N/A | Assets II - Smith Smpl Erro | . 775 |
| 3/95 | 1080 | \$50 A | Assets II - Young (Sprint). | \$150 |
| 3/95 | 472264 | 1 m A | Assets II 1M Set/24. | \$55 |
| $7 / 94$ | 10M | 10 m | Forbes Field. | \$10 |
| 7/95 | 5M | Var. S | Shaquille O'Neal Set/5. |  |

## Mo Money




Dear collectors and investors: Due to a changes in the Coca-Cola phone card market it would be smart to watch your buying of the new Coca-Cola phone cards until it is known how many will be made by the different manufacturer's.

## CALL OR WRITE TODAY!

|  | QTY | DENOM | DESCRIPTION OF CARD | RETAIL PRICE |
| :---: | :---: | :---: | :---: | :---: |
| South Western Bell |  |  |  |  |
| 8/95 | N/A | \$10 | Stan Musial | \$15 |
| Sprint |  |  |  |  |
| N/A | N/A | \$1,000 | Assets Racing Earnhardt | \$25 |
| 1/94 | 200M | \$3 | Coca Cola Monsters of Gridiron | \$25 |
| 3/95 | 4200 M | 5 m | Gillette / Final 4 | \$7 |
|  |  | 3 m | Orlando Magic | \$15 |
| 11/94 | 16.5M | 10 m | Orlando Magic - Logo | \$50 |
| TeleTrading |  |  |  |  |
| 11/94 | 5 M 2 | $20 \mathrm{~m} / 3 \mathrm{u}$ | B. Ruth-Set/2 | \$21 |
| 8/95 | 5 M | 20 m | B. Ruth-Set/2-Show LA | \$30 |
| 11/94 | 1M | 3 u | B. Ruth-Set/2-Show Reno. | \$30 |
| $6 / 95$ | 5 M | 20 m | B. Ruth-Set/2-Show S Antonio. | . 22 |
| 3/94 | 5 M | \$5 | Baseball Legends-Babe Ruth. | \$15 |
| 3/94 | 5M | \$5 | Baseball Legends-L. Gehrig | \$10 |
| 8/94 | 5 M | \$5 | Baseball Legends-S. Paige | . $\$ 10$ |
| 3/94 | 5 M | \$5 | Baseball Legends-Set4.. | \$40 |
| 8/94 | 5M | \$5 | Baseball Legends-Ty Cobb | . $\$ 10$ |
| $7 / 94$ | 2.5 M | \$10 | Steve Garvey-Set/2......... | . $\$ 35$ |
| USACard |  |  |  |  |
| 10/94 | 5 M | \$10 | $J$ Rice-Record Breaker | \$25 |
| 10/94 | 127 | \$49 | $J$ Rice-Record Breaker | \$275 |
| 10/94 | N/A | \$10 | $J$ Rice-Record Breaker (Test) | \$100 |
| $10 / 94$ | 127 | \$49 | $J$ Rice-Record Breaker (w/cert.) | \$350 |


| JUMEO OARDS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Amerinet |  |  |  |  |
| 2/94 | 1 M | \$5 | Mn-3x5, Smi trler trck NTS TRCK SHW. | \$25 |
| Ameritech |  |  |  |  |
| N/A | 50 | $\$ 5$ | CoinSaver. | \$1,500 |
| N/A | 50 | \$10 | CoinSaver. | \$1,500 |
| N/A | 10 | \$50 | CoinSaver. | \$3,000 |
| N/A | 10 | \$100 | CoinSaver. | \$3,000 |
| Amerivox |  |  |  |  |
| 12/93 | N/A | \$11 | Elvis Collage. A-Vox Christmas Party. | \$1,000 |
| 4/95 | 77 | $\$ 5$ | Habitat for Humanity. Jimmy Carter.. | \$400 |
| 4/95 | 77 | \$7 | Jimmy Carter. | \$300 |
| 4/95 | 4M | \$30 | Map of USA cutout. Eagle | \$50 |
| 4/95 | N/A | \$30 | Map of USA cutout. Eagle (Specimen). | \$250 |
| 11/94 | 2 M | \$2.50 | Santa w/4 Perillo Children. | \$30 |
| 8/94 | 150 | \$30 | ATW DNA Art-Guard. Man holds Earth... | \$800 |
| 12/94 | 250 | \$21 | JFK, Hand on chin portrait. | . $\$ 400$ |


| DATE | QTY | DENOM | DESCRIPTION OF CARD RETALL P | RETALL PRICE |
| :---: | :---: | :---: | :---: | :---: |
| AT\&T |  |  |  |  |
| 3/95 | N/A | 49 m | S. Young, Snoopy Bowl-BCC | \$35 |
| 3/95 | N/A | 49 m | S. Young, Snoopy Bowl-BCC (Specimen). | . $\$ 200$ |
| 1/95 | 1M | 5 m | Snoopy Santa-BCC. | \$350 |
| 4/04 | N/A | 5 m | Snoopy Santa-BCC (Specimen) | . $\$ 600$ |
| Brilliant Color Cards |  |  |  |  |
| 7/94 | 1M | 3 u | Brilliant Baseball, Anaheim-Sprin | \$150 |
| 9/94 | 1M | $3 u$ | Brilliant Soccer, CardEx'94-Sprint | \$200 |
| 11/93 | 500 | 7 u | Debit Crd Wmn-DC-AmeriVox. | \$250 |
| 9/94 | 500 | 3 u | Debit Crd Wmn-Phoenix-TalkTime. | . $\$ 100$ |
| 5/94 | 150 | $5 u$ | Debit Crd Wmn-Pim Sprngs-AmeriVox | \$600 |
| 9/94 | 3333 | 3 u | Keebler Pass (heartshaped, 9 cm )-HT/LD | S \$25 |
| 9/94 | 3333 | 10 m | New Frontiers (hearsheped.red, 9em)-HT/LDDS | \$75 |
| 9/94 | 3333 | 3 u | Oil in Sand (heartshaped, 9 cm )-HT/LDDS | \$25 |
| 3/94 | 1 M | $5 u$ | Phone Card Fmly-Amerivox | \$100 |
| 9/93 | 150 | 7 u | Telecard Man Richmond, VA-AmeriV | \$950 |
| 5/95 | 150 | 5 u | Telecard Man-Germany-HT/LODS | . $\$ 600$ |
| Continental Plastic |  |  |  |  |
|  | 1M | \$5 | Telecard | \$35 |
| FutureCall |  |  |  |  |
| 4/04 | 2M | 60 m | Star Trek Movie Pstr Intretve Nt a Tle | 10 |
| 4/04 | 2 M | 60 m | Str Trk II Cptns/Entrprs Intrcti Noi | \$110 |
| Integratalk |  |  |  |  |
| 4/04 | 200 | 54 | Golden Gate Bridge above fog. | \$75 |
| 4/04 | 500 | 20 | Golden Gate Bridge from ground | . $\$ 100$ |
| LDDS Comm |  |  |  |  |
| 9/95 | 200 | 30 u | RoboCop TeleCardWorld | 150 |
| LDDS/HT |  |  |  |  |
| 3/95 | 500 | 100 u | Alexander Chen 42nd St | \$125 |
| 4/04 | N/A | N/A | TeleCard Berlin '94 | \$75 |
| MCI/GAFT |  |  |  |  |
| 1/95 | 333 | \$2.50 | Shanon in black (Comp.) | \$65 |
| 1/95 | 500 | \$20 | Shanon in red | \$65 |
| 4/04 | 750 | 5 u | Western Ghost Town, Amer TX Expo '95. | \$25 |
| 4/95 | 200 | N/A | Mail Boxes, Etc. Caracture Ma (Specimen) | )\$100 |
| Planet |  |  |  |  |
| 6/95 | 100 | \$10 | E Coast Expo/Statue Liberty/NYC P | \$40 |
| 6/95 | 100 | 5 m | Numis Guarantee Corp. NYC Puzzle | \$40 |
| RCI Long Distance |  |  |  |  |
| 4/04 | 1000 | 20 u | Betty Boop SF Int'l Expo | \$35 |
| 4/04 | 999 | 20 u | Duck Stamps. | \$30 |
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'95-'96 H \& G Standard Catologue of USA Telephone Cards, including Canada, by Steve Hiscocks \& Chris Garibaldi. Two founders of the US industry, and the most respected authors in the field today. This 'Bible' extensively covers over 450 US issuers and their cards: color pictures, card \#'s, market prices, and more. Published by TPI, $\$ 36.00+\$ 3.50 \mathrm{~S} \& \mathrm{H}$. To order Call 908-972-2784, Fax 908-972-9551, Write: TPI, 331 Spring Valley Rd., Suite 2, Morganville, NJ 07751.

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ADVERTISE YOURSELF \& Your Company. Custom design phone cards competively priced. Low one time design charge. Distributor needed/ fast growing phone card company. No sign up fees. For more information contact Rick S. Call or write (800) 876-2109, S.P.N., P 0 Box 127, Sgt. Bluff, IA $51054-$ 0127.

DO YOU have access to a "PC" and a printer? Can you dedicate 3 hours a week to a special project... if it had the potential of earning from $\$ 15,000$ to $\$ 20,000$ in about 6 weeks? Request free information to: Richard Pallisso, 1801 Montecarlo Way - Coral Springs FL 33071, or fax request to (305) 753-4283.
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800 PHONE SERVICE \& Dial-1-Long Distance anywhere USA. Day rate 14.9 cents/minute. Dial-1-Eve \& night rate 11.9 cents/minute. Phonecard 24.9 cents/minute with no surcharge. International Call Back Service. All service 6 second billing. Representatives needed. Residual income. (815)459-5333 FAX: (815)459-2627.

AMERIVOX REPRESENTATIVES Wanted: Earn extra money part-time, without disturbing what you are presently doing. Call between 8:00 and 10:00 a.m. 914-436-3647
PART-TIME or fulltime phone card sales helping others save money! Win-Win situation. Residual income. Selfemployed multi-level marketing opportunity. (612)4909855. CNC, 3673 N. Lexington, St. Paul, MN 55126.

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Call for free sample \& pricing.

COMPAN

## ILLINOIS continued

| Stadium Telecards <br> 216 West Front St. | Ph. (708) 690-5790 | We carry a wide variety of collectible |
| :--- | :--- | :--- |
| and new issue phone cards. |  |  |
| Wheaton, IL 60187 | Fax: (708) 690-6048 | See our ad on page 24. |
| Steve Eyer, Inc. |  | We have the country's most extensive price list. |
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| Mount Zion, IL 62549 | Fax: (217) 864-3021 | See our ad on page 26. |
| MARYLAND |  |  |



## NEU ISSLES-SPORT'S

## Blue Jays benefit campers

Bell Canada; Camp Oochigeas baseball; six minutes of phone time; 26,000 issued; July 1995; contact Phonecentre store between July 27-August 10 . The baseball-shaped card came affixed inside an attractive glove-shaped folder.

(800)552-0590.

Jointly produced by Bell Canada and the Toronto Blue Jays, the card was passed out during a late July game. It was created to help benefit young campers at Camp Oochigeas, a special place for kids with cancer. Bell Canada donated $\$ 1,000$ for every Toronto hit during the game and $\$ 1$ for every Blue Jay Phone Pass purchased from a

Proceeds from card sales will help benefit the education of the children of the Oklahoma City bombing victims. Each card includes a personal voice greeting from former Chicago Bears' running back Walter Payton, and comes in a commemorative folder. A certificate of authenticity is also included.


## Mantle, Murcer call for children

Murcer-Williams/MCI; Mickey
Mantle/Bobby Murcer; 30 minutes of domestic phone time; quantity unavailable; June 1995; contact (800) YES 2 KIDS.

The two former New York Yankee greats and native Oklahomans are featured on this card, which will benefit victims of the Oklahoma City bombing. Fully licensed by Major League Baseball, retail price of the card is $\$ 20$ (plus $\mathrm{s} / \mathrm{h}$ ). Interest should increase with death of Mantle.

## GTE/Vizables offer 'Expansion Bowl' card

GTE/Vizables; '95 NFL Hall of Fame Game; 10 minutes of phone time; 10,000 issued; August 1995; (216)845-7446.
Produced to commemorate Hall of Fame Game between the two new expansion teams - the Carolina Panthers and the Jacksonville Jaguars. Licensed by the Pro Football Hall of Fame, the artwork features "The Tradition Begins" NFL logo, along with the two team helmets. Each card is individually Tradition Begins" NFL logo, along with the two team helmets. Each card is individually
numbered and comes encased in a clear, acrylic ticket-saver case, which is suitable for desk display or wall mounting. Retail price of the card and case is $\$ 19.95$ (plus $\mathrm{s} / \mathrm{h}$ ).
Phase Four runs with Payton
Phase Four
Telecom/Oklahoma Disaster Education
Fund; Walter Payton
Thank You America;
15 minutes of domestic phone time ; 5,000 issued (2,500 signed); July 1995; contact (800)813-8000.
 Ham/Shaw Jewelers; 10 minutes of phone time; 1,500 issued (250 signed); August 1995; contact (800)505-NOVA.

The legendary Pittsburgh Steeler linebacker was featured on this promotional card to help promote a Grand Opening celebration for this Pittsburgh Jeweler.
Approximately 250 cards were signed by the NFL Hall-of-Famer.


## Synergy Group card 'packs' appeal

Synergy Group/Fleming Cos.; You Make the Call; Green Bay Packers four-card set; 30 minutes of domestic phone time on each card; 15,000 of each issued; August 1995; contact (414)786-8483.

First release from Synergy Group highlighting the glory years of the NFL team, with Willie Davis, Paul Hornung, Ray Nitschke and coach Vince Lombardi. Opening greeting features Ray Scott, the "Voice of the Packers." Approximately $\$ .50$ from every card sold goes to "Caring for Kids" national charity.
Long distance service is supplied by LDDS WorldCom; cards were printed by Brilliant Color Cards. Cards are available at most Wisconsin SuperSaver and Sentry Foods stores.

## EAR ON DISNEY

EXPAND YOUR VISTA Disney is the most collected topic on earth - and for good reason: exciting history, limited runs, attractive designs, and incredible price appreciation. If you don't yet own a Vista-United phone card, start your collection as soon as possible.

On July 30, 1995, a new card was issued by Vista-United ( 51 percent owned by Disney and 49 percent owned by Sprint). Seven hundred of the "Voice Award" prepaids were produced, along with 50 samples.

This internal, corporate $\$ 10$ telecard was based on an ongoing Voice Recognition Award program that Vista-United implemented two years ago. Employees are nominated, and the winners, including honorable mention, receive a flower bouquet and gift certificate.

This year, a telecard was added to the gifts given to the especially efficient employees. Recipients were "Cast Members" who brought forth ideas to help with revenue enhancement or cost savings, or in some way
attempted and/or suggested improvements to the operations of VistaUnited, on any level, or in any area. The employee reinforcement award was retroactive to January 1, 1995.

The card design was a combination of two previous images. The six "yellow rainbows" on a color background (similar to the Stock '95 cards) incorporate the "Voice Award" logo which is similar in design to the Vista-United logo, but with a different font and wording.

## Stephen L. Schwartz

For further information about the Voice Award card, call (813)791-7535. Stephen L. Schwartz manages the Sears Phone Card Dept. in Clearwater, Fla.



GTE/Classic, Drew Bledsoe, $\$ 2$ denomination, 255 issued, August 1995.

Steve Fritz
"Professional football's tremendous fan base is an ideal target market for a new line of phone card products," adds Score Board Chairman and CEO Ken Goldin. "We expect our relationship with the NFL and their provider GTE Card Services to be an important component of the growth in our phone card business."

5CORE BOARD/GTE TEAM UP FOR LICENSED NFL CARDS The Score Board Inc. has teamed up with long distance giant GTE to produce a brand new line of National Football League telephone cards. Score Board will develop, manufacture, distribute, promote and sell the cards, while GTE will provide the telephone time and other related services

Among the planned phone products will be a variety of collector and utility-oriented phone cards that will be sold both individually and in sets, according to James Robinson, vice president of marketing.

First out will be the Pro Line Series II. Each pack will include five trading cards and one GTE phone card. Denominations (phone value) range from $\$ 1$ to $\$ 1,500$, with the cards retailing for about $\$ 5$ a pack.

Thirty of the top NFL stars are featured on the cards, including rookies Rashaan Salaam, Kerry Collins and Warren Sapp, along with established superstars Emmitt Smith, Steve Young, Troy Aikman, Marshall Faulk and Drew Bledsoe.

For the first time ever, printer's proofs of the phone cards will be inserted randomly in the sets. Proof versions of each of the $\$ 1, \$ 2$ and $\$ 5$ phone cards will include a special proof logo and will be stamped and sequentially numbered.

The second set of phone cards should be of special interest to all those armchair quarterbacks out there. The unique set of Monday Night Football cards will be offered via QVC's home shopping service.

Each set of the matchup cards will feature that week's foes competing in the popular Monday night contests. Included in the set will be two trading cards of players from each team, and a five-minute phone card featuring the images of both teams. The three card set is included in an atrractive collector's portfolio.

The Monday Night Football sets are only available through QVC's NFL Team Shop, which airs Mondays (during the season) from 8-9 p.m. EST. The retail price of each set was expected to be around $\$ 20$.

Additional issues being considered are a Super Bowl set, which will include players from this season's Super Bowl, and a special 30-Year Super Bowl commemorative edition,
"I'm really excited about the projects," said Clay Walker, assistant vice president of NFL Players Inc, the licensing arm of the National Football League Players' Association. "Classic can now use any NFL player and show them in full NFL uniform.
"I have absolutely no idea how large the sportsrelated phone card market will become, "Walker admitted, "but I've had an increasing number of applications for phone cards come to my office this year, as compared to last year."

| Pro Line Series II |  |  |
| :---: | :---: | :---: |
| denom. | images | atr. |
| \$1.... | 30 | N/A |
| \$2. | 25 |  |
| \$5 | ..14. |  |
| \$20 ... |  |  |
|  |  |  |
| \$1,000........... 4. |  |  |
| \$1,500.........1. 1 . |  |  |
| \$1 Printer's Proots.... |  |  |
| \$2 Printer's Proofs............ 499 |  |  |
| \$5 Printer | 's Proofs... |  |



## COPPORTIE CONTER



DeltaCom, Nabisco
Brands, 15 minutes, 500
issued, July 1995.


GAF Communications, Frito Lay promotional, 5 minutes, 1,000 issued, June 1995.


Creative Communications, Levi's brand, 15 minutes, August 1995.

ATS/Chevrolet Motor Division, Chevrolet Camaro, 600 issued, June 1995; Chevrolet Corvette, 5 minutes, 4,700 issued, June 1995.

Tand Florida.
 his month, we've got it all - snack foods, beer, television, jeans and cars. The promo card field keeps on getting better and better!

Finding their logo in your cupboard is much easier than locating a recent promotional card from Nabisco. The card features five different product logos from the Nabisco family. Only 500 of these 15 -minute cards were produced by DeltaCom for testing as a sales incentive for grocery wholesalers in Alabama

Cards were handed out to both Nabisco and wholesaler field reps to distribute to customers who placed either retail or wholesale orders. Nabisco is considering broadening the use of phone cards to other product lines.

GAF Communications recently produced 1,000 five-minute cards for Frito Lay. The cards were produced for 35 Nash-Finch grocery stores in South Dakota, as a summer sales promotion.

Heineken Beer hooked up with Select Media to produce a nice 10minute phone card. Featuring the Heineken logo, the cards were given to the brewery's national sales force as an incentive to sell more product.

Select Media also issued a 10minute card for NBC News. The prepaid card was provided to TV station general managers and promotion executives at a conference held in Washington. Both the Heineken
Beer and NBC News cards were issued in quantities of 2,000 .

Popular jean manufacturer, Levi Strauss, along with Specialty Retailers Inc. (parent company of Palais Royal, Bealls, Fashion Bar and Stage Clothing) hooked up with Creative Communications International Inc. to release a 15-minute card. Two hundred eighty stores participated in the promotion, which offered one free card with the purchase of $\$ 60$ worth of Levi's jeans. If the promotion is successful, these cards might be seen again in a future holiday promotion.

ATS recently issued two beautiful cards for the South Central Region of Chevrolet


NBC News, 10 minutes, 6,000 issued, June 1995; Select Media, Heineken
Beer logo, 10 minutes,
1,000 issued,


June 1995.

Motor
Division. A
bright yellow
Corvette
appears on


4,700 five-

OmniTel, Sunkist/Canada Dry, 10 minutes, 1,600 issued, July 1995. minute cards, which were given away at various events in the Tennessee area. What makes this card interesting is that this is the last year for the current Corvette body style.

The second ATS card is a five-minute prepaid featuring a red Camaro. The cards were sent to dealers to remind them to refocus on Camaro. Only 600 of the cards were produced.

OmniTel has another winner with their Sunkist/Canada Dry logo card. It was produced for a bottling convention for the Chicago Coca-Cola bottlers to promote certain products. The cards have 10 minutes of time and are individually numbered to 1,600 .

Finally, I'd like to print a correction from last month's "Corporate Corner" column. PromoTel was incorrectly identified as the producer for the Sony cards pictured. The actual producer for the Sony cards was PATCO and they can be reached at (800)4083445 for information.

It's been a wild month for new corporate cards and they just keep on coming. Keep looking in the weekly newspaper coupon sections and above all, have fun collecting!

## Bruce Harmon

Bruce Harmon is president of Acme Telecards, P.O. Box 450957, Sunrise, FL 33345; (800)405-ACME. If you are a manufacturer issuing promotional cards, please submit your information directly to Bruce.

LEGENDARY LADIES ARE IN A 'CLASS OF THEIR OWN' Quietly tucked away along a side wall at the '95 Sports Collectors National Convention was easily the best-kept secret of the show - the real Legendary Ladies of Baseball. The Ladies, of course, were part of the first women's professional baseball league, and served as the inspiration for the popular movie, "A League of Their Own."

Far from the less personal autograph lines of their male superstar counterparts, the Legendary Ladies made a point of taking time to reminisce and discuss anecdotes from the league and the subsequent movie. Among those signing autographs were Lavonne (Pepper) Paire, Ruth Richard, Dottie Kamenshek, Margie Wenzell, Dolly Niemiec Konwinski and Alice (Lefty) Hohlmayer.

Their appearance at the sports collectors' show was designed to promote the sale of sports memorabilia from the group - including a brand new series of commemorative phone cards.

The Premiere Issue card, which was designed specifically for the Sports Collectors' National, features a three-color Legendary Ladies of Baseball logo commemorating their 1988 induction into the Major League Baseball Hall of Fame in Cooperstown, N.Y.

Each of the Premiere Issue cards includes 20 minutes of long distance time, which was provided by North American Telephone (NAT). A very low


NAT, Legendary Ladies of Baseball, 20 minutes of domestic phone time, $\$ 15$ retail, 2,000 issued, July 1995.
 mintage of 2,000 cards was produced, with the retail price set at $\$ 15$ each.

The second card in the series will be an original photographic portrait card, and is scheduled for release in November. Pre-orders are being accepted now. Call (800)864-4004 for information.


ISSUERS SPECIALIZE IN CUSTOM CALLING CARDS When you need just enough phone cards for friends and family, or when you're celebrating a wedding, the birth of a baby, a bar or bat mitzvah, a graduation, or a 50th anniversary - a short run of phone cards can be a perfect gift. Three companies with those capabilities are Kelly ' $n$ Me, MJF Telecards, and Custom Calling Card Co. (Talking Pictures).

The special touch of a personal prepaid phone card for that once-in-a-lifetime occasion has become the specialty of Kelly 'n Me, established by Kelly Kalcheim and Lynne Gilbert. The two ladies combined their talents to enter into a brand new industry that successfully blends their strengths. Customers who work with these custom cards find that there are no limits to their application - for party favors, baby and school photos, wedding and baby showers, holiday greetings, gifts for teachers, workmates, and best friends.
"The cards can serve as an invitation, encourage an RSVP, commemorate a special event, or can work as a fund-raiser for a club or team," Kelly


Custom, or short-run phone cards can be an economical and thoughtful gift for teachers and special friends, or used as an alternative invitation or holiday greeting.
explained. "They're fun to give and a pleasure to receive - the kind of gift that is used more than once and reminds the recipient of the special occasion."

The individually-produced cards may be ordered from samples or specially designed by Kelly 'n Me, using the customer's own ideas, art or photograph. Customers choose a decorated cardstock backing, personalized greeting cards and envelopes. Finished cards can even be sent directly to the recipient.

Prices vary according to quantity and number of minutes on each card, but range from $\$ 12$ for one standard card to $\$ 15$ for a custom prepaid. Telephone service is provided by ACMI, with long distance time rechargeable at $\$ .25$ a minute. Access and PIN numbers are enlarged to enable easy use by novice phone card users. For more information, contact Kelly 'n Me at P.O. Box 7721, Thousand Oaks, CA 91359, or phone (805)492-7224.

Recent show attendees have enjoyed the FotoTeleCards created by Mike Feltault of MJF Telecards. Within hours, Feltault is able to convert 35 -millimeter film into one-of-a-kind calling cards commemorating the occasion.

Feltault got into the specialized area when he sent a custom card to Laurette Veres, organizer of the American Tele-Card Expo. Veres invited him to provide the service at her show, and he's been a hot commodity at every event since that time.

MJF creates the short-run cards from photos, slides or negatives and can add borders and text to commemorate special occasions. FotoTeleCards are priced at $\$ 12$ for a five-minute prepaid, and can be produced to virtually any length of phone time. Contact MJF at (312)714-7330 for more details.

Thomas Fagen of Talking Pictures has met with an enthusiastic response from his phone cards marketed to wedding consultants and suppliers as guest favors. Using either a custom or stock design and a selected picture of the wedding couple, the calling cards become wedding favors that are inserted into the invitation and serve as a seating ticket. The cards make it easy for guests to RSVP by phone. Guests bring the cards to the wedding and continue to enjoy the reminder each time they use it.

One hundred of the wedding cards with five minutes of long distance time cost $\$ 3$ each at Talking Pictures (plus a $\$ 25$ set-up fee). With an order of 100 or more cards, the set-up fee is waived. Two hundred cards are priced at $\$ 2.75$ each. Time can be added to the cards during production at approximately $\$ .30$ per minute - or about $\$ 3$ per card for 10 additional minutes.

For special affairs such as proms, reunions and graduations, a more personalized keepsake can be produced right at the event itself. A custom calling card can be designed to include the name, event or location. The subjects stand before a video camera which captures an image that is incorporated into the design. The image is then printed onto a phone card in less than 60 seconds, providing a unique memory of the special event.

A strong selling tool for Talking Pictures is a portfolio of 60 different backgrounds, ranging from birth announcements to birthdays, holidays, business promotions and even "The World's Greatest..." The customer simply selects the desired design and sends in the photo to be used. Viola! a custom calling card.

For a single card, the cost is $\$ 12.95$ for five minutes, with 15 -minute cards priced at $\$ 15.95$ and 30 -minute cards at $\$ 19.95$. Phone time is carried through TotalTel and can be recharged for $\$ .35 /$ minute. For more information, contact Custom Calling Card Co. at (201)767-0699.

[TS, MARVEL 'BATTLING' TO WIN OVER YOUNG COLLECTORS There was a small party with big stakes at New York City's internationally renowned toy store, FAO Schwartz, on August 1. Unveiling their new "Battle Packs," GTS, Marvel Comics and Toy Biz now have a product that is almost certain to interest kids in collecting phone cards.
"GTS is supplying an interactive game card, which gives kids a chance to 'talk' with Marvel's superheroes - Spider Man and the X-Men, explained Jan Rimmel, Marvel's licensing manager. "The fun packs are not conventional phone cards; they're geared towards kids. Kids don't really understand how prepaid calling cards work, so we've integrated them with something they do know - pogs and comics."

Spider Man and X-Men are highlighted in the comic and on the pogs. Kids dial the 800 number with their phone card and answer trivia questions based on the comic and pogs.

Each of the two cards includes four different games, and callers get three shots at answering all the questions correctly. Once they get them all right, they receive a certificate stating that they have entered the Marvel Hall of Fame. From there, they can store all the items back in their Battle Pack.

According to a GTS spokesperson, production will be limited to 100,000 cards. Battle Packs were distributed exclusively by FAO Schwartz during August, with mass distribution planned through outlets such as K-Mart, Caldor and Toys R Us starting in September.
"If Battle Packs are successful, the group will probably come back with additional products, according to Rimmel. "Our goal is to expand on the interactive technology. The phone is such a great tool. It's ubiquitous and unlike the computer, everyone knows how to use it.
"Kids like the idea that they can interact with the telephone. They're so technology-savvy, that to them, it's just another great way to have fun."
"We think of it more like a game card. For kids, our core audience, these cards are a great way for them to tap in and interact with our characters.."

The suggested retail price of the Battle Packs will be under $\$ 15$ for the entire package.


There's a wider variety of telephone companies this month, but still not a Baby Bell in sight! The only RBOCs (Regional Bell Operating Companies) mentioned at all were Pacific Bell and the new kid on the block, Southwestern Bell, which introduced a Stan Musial card at the Sports Collectors Convention in St. Louis.

Sprint and Coca-Cola again dominate the chart, with the long distance giant represented three times and the soft drink icon shown on four cards.

With all the attention of the Go-Go crowd fixed on Coca-Cola and McDonald's, smart collectors are finding many a gem by looking past the glitz. One of the most popular is the Crayola Crayons issue, which is ranked number four this month. Hopefully, the success of this card will not spawn 10 or 20 other Crayola designs. Enough is enough.

While everyone seems to be fixated on U.S. corporate cards, consider the many, many foreign cards which display the popular U.S. logos. Prices often begin at just a few dollars. And there is a good selection.

If you expand your horizons, you'll be richer and much less frustrated. Your collections will be much more interesting also. I've seen a leading Coca Cola collection, and it is just plain boring!

』SPRINT/SCORE BOARD WORLD OF COKE 10-UNIT SODA JERK Issued for the National Soda Jerk Convention, the 2,500 mintage and snappy design based on an old serving tray helped springboard this issue to the top. The card was listed by three of our seven dealers.


8 Different Brilliant Colors


## CDG 10-MINUTE

 CRAYOLA CRAYONWith an extremely limited mintage of just 500 , this card was a trial run to test acceptance of the prepaid concept within the corporation. Let's hope they like it. The card is really hot!


SPRINT/SCORE BOARD WORLD OF COKE 10-UNIT ALFA ROMEO One of the most popular of the WOC series, thus far, the 2,500 cards sold out almost instantly. The card also is destined for stardom with the overseas topical collectors who collect autorelated phone cards, so it should become even more scarce in the long term.


## 5 <br> FUTURE CALL 10-UNIT STAR TREK STARFLEET ACADEMY Issued for the International Phone Card Expo in San

Francisco, this is the first Future Call show card.
Because of its success, it won't be the last, I'll bet.
Reasonably priced and recommended.


b
SPRINT MCDONALD'S CORPORATE CARD SET OF 2 Sometimes known as the Hamburger U. cards, the pair commemorates the 40th anniversary of McDonald's. One card carries $50 \mathrm{~min}-$ utes of domestic time, with the other carrying 50 minutes of international time. With a mintage of just 1,000 , few collectors will ever own a set, which could make this one quickly forgotten.


I
LDDS 5-MINUTE DISCOVER CONGO PEPSI
CARD Fifteen million of these cards were produced as prizes for the Discover Congo contest, and the cards include the Pepsi Logo to boot. It will be an issue to rival the Gillette mass produced cards that helped spread the prepaid telecard word to the general population. I really like this one!

NAT \$20 DOLPHINS
Sold as a user card in the Florida tourist market, it is both lovely and has a low per-minute telephone rate.


OMNITEL 10-MINUTE SUNKIST/CANADA DRY A multiple logo card issued for a bottler's convention in Chicago, this one oozes with collectibility. The text welcomes the Coca-Cola Bottling Co. of Chicago. See the "Corporate Corner" in this month's issue for further details.


> LDDS/HT TECHNOLOGIES 10 -UNIT DUCK HEAD
> CLASSIC This card combines two popu- lar corporate logos (Duck Head and Coke) with the appeal of the Ronald McDonald House. I believe this is the first Duck Head phone card to be issued. Distribution problems muddied up the first issue of the card, but the next edition should be on the market by now.
"America's Most Wanted" is compiled each month by dealer Steve Eyer of Mt. Zion, Illinois. This month's results are courtesy of Acme Telecards (305)742-9954; $B \& B$ Collectibles (909)466-1666; Steve Eyer (217) 864-4321; International Phonecard Exchange (201)857-2121; Keep the Change (407)629-3273; Pat Michiels (808)923-1018; and Sears Phone Card Department (813)791-7535. The opinions expressed are those of the writer.
 Brilliant Color Cards the printer.



## Nice Breath!

Tic Tac Telephone Instant Win Game; 15 minutes of phone time, 10,000 issued; June 1995; contact (212)725-4500.

Special peel-off labels on packs of Tic Tac Mints advertise the game. Grand prize is up to a year-and-a-half of free phone calls.


Amiga is 'back'
HT Technologies; Amiga Computer; three-card set; 10 units of phone time on each card; June 1995; to purchase (800)247-8330.

Issued in conjunction with Softwood, Inc. to celebrate the re-emergence of Amiga Computer from bankruptcy. Cards are titled, "Amiga Lives," "Amiga Fanatic" and "It's Back!" LDDS is the carrier,


## ATS unites Memphis with Amsterdam

ATS; KLM Airlines inaugural flight; \$100 denomination; 300 cards issued; June 1995; contact (800)968-1287.

Card commemorates KLM Airlines' inaugural flight between Memphis and Amsterdam on June 27, 1995. Image depicts Memphis pyramid on left, Dutch windmill on right, united by a body of water. Used for calling from Amsterdam sets issued; $\$ 43.75$ retail price; August 1995; contact (800)320-6446.

Cards feature classic Cadillacs: 1903 Model A Runabout, 1930 V16 Phaeton, 1957 Eldorado Brougham, 1995 Seville STS, and the Cadillac logo.

## Santa is Over The Line

Over The Line Communications; Sold Out Santa/Nutcracker; 20 minutes of phone time on each card; 500 Santa cards/2,000
Nutcracker cards issued; June 1995; contact (604)681-4175; fax (604)681-4176.

Vancouver-based issuer has limited edition artwork phone cards, which come complete with matching greeting card and envelope.


## Weather or not...

AT\&T; The Weather Channel; 30 minutes of weather conditions; quantity unknown; July 1995; contact (800)652-4500.

Phone time offers 30 minutes of current conditions in 600 U.S. and 225 international cities. Also a 36-hour forecast, seven-day extended forecast, and severe weather data. Some error cards exist with incorrect AT\&T logo
 (904)285-5408.

Second in American Wildlife Series, featuring artwork from photographers Tom and Pat Leeson. Three different denominations available in matched serial numbered sets. Rated at $\$ .50$ per minute.

## 

ConQuest Telecommunications and Moneycard Collector offer you THREE GREAT REASONS TO SUBSCRIBE TODAY!

## OFFER ONE



NEW!
offer two
 ty-based long distance provider. ConQuest asks collectors to "cash in on our experience." What better way to establish a foundation for your moneycard collection?

OCQX1 $-\$ 39.95+\$ 2.90$ shipping $=\$ 42.85$ (retail value $\$ 58.70$ !)

NEW!
offer three


BONUS! A FREE 25 -unit Bobby Rahal collectible calling card when you order a one-year subscription to Moneycard Collector .

OCOS2 $-\$ 19.95+1.50$ shipping $=\$ 21.45$ (retail value $\$ 28.70$ )

OCQN7-\$37.95 + \$4.50 shipping = \$42.45 (retail value is $\$ 44.90$ !)



## McDonald's salutes new school year

Phonecard Management of America/Acme Telecards; McDonald's Back to School; 10 minutes of phone time; 2,000 issued; August 1995; contact (800)405-ACME; fax (305) 748-7299.

Well designed card features popular McDonald's fries on the left, flanked by the text, "Back to School the McDonald's Way" on the right. Onequarter of the profits benefit Ronald McDonald Children's Charities of South Florida. Phone service by Cable and Wireless.


$\overline{\bar{Z}}$ USA EardWe offer you more than just good COMMUNICATION
The determining factors in the value of a collectible phonecard are Subject, Beauty, Quality and Rarity. Before issuing any of its cards, USACard takes all of this into account. And, what we produce are some of the world's most collectible Telephone Cards.


More conventions have chosen USACard as their official Phonecard producer over any other company. USACards have been the choice worldwide by prominent firms such as the American Banknote Company, China Eastern Airlines, and the Singapore Mint, and by other notables as celebrity artist Steve Hoskins and Jerry Rice of the World Champion San Francisco 49ers.


Limited Mintage, Attractive Image. With much sought-after issues as the June 1995 Long Beach Coin and Collectible Exposition phonecard (which tripled in value by show's end), USACard demonstrates its continuing recognition as the Phonecard of Performance.

USACard. The confident choice of dealers and collectors worldwide.

| Quality | Ask your dealer for a complete list of USACards, <br> or call 303-777-3034 for a distributor near you. |
| :---: | :---: |

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## Presidential calls

Phonecard Management of America; U.S. Presidents; four-card set; 10 minutes of phone time; 2,000 issued; June 1995; contact (800)226-9319.

The first four of an ongoing set of all 41 U.S. presidents. Images are from paintings by Morris Katz, Guiness Book of Records' fastest painter in the world. Time supplied by Cable and Wireless. Matching numbered sets available.

## Rocky Mountain high

Coors Brewing Co.; Coors Calls; 10 minutes of phone time; quantity unavail-
 able; July
1995.

Found in multi-card trading card sets, which chronicle the history of the brewery that has become a piece of Americana. Complete set of cards includes regular trading cards, premium trading cards, and phone cards. Coors Calls odds are one in every 120 packs. Packs retail at $\$ 1.99$ each and can be found at collector shops and other outlets carrying Coors memorabilia.


## Even more red hot

Coca-Cola; Red Hot Summer giveaway; $\$ 10$ denomination; 16 minutes of phone time; 22,000 issued $(20,000$ English/2,000 Spanish); June 1995.
Special card printed for radio station giveaways. According to Coke officials, the only way to get one of the cards was through one of the stations or via secondary market. Large percentage of the cards were likely discarded, since most were awarded to non-collectors.


All's Fair.
Empire Cards; California's Mid-State Fair; \$6 denomination; 10,000 issued; June 1995.

Produced for the "Biggest Little Fair in the World," the card was a joint venture with Wendell Hamilton Award Design Medals and Imperial Shrade Cutlery. Fulfillment by INET, with proceeds benefiting local 4-H and FFA programs.


USACard;
14th Mid-American Coin Convention; $\$ 10$ denomination; 20 minutes of phone time; 500 issued; June 1995; contact (303)7773034.

USACard; 19th Int'l Paper Money Show; $\$ 10$ denomination; 20 minutes of phone time; 2,100 issued; June 1995; contact (303) 777-3034.

Both cards printed by Colorfast.


## BGT 'Shrines' on

BGT Enterprises; Tehran Shrine Temple; \$10 denomination; 10 minutes of phone time; 500 issued; August 1995; contact (800)344-7262 or (209)732-2784.
Ultra-low mintage with one of first Shrine card themes. Produced as fund-raiser to benefit crippled children. Cards can be recharged at $\$ .40$ per minute. Network services by AT\&T. Each card numbered and dated.



World of Coke celebrates 5th
Score Board/Classic; The World of CocaCola 5th Anniversary; 2-card set; 10 minutes of phone time on each card; 2,500 sets, August 1995; contact (800)676-COKE.

Issued to commemorate the 5th Anniversary of the Coca-Cola museum. Fifth in a series from Coca-Cola corporate. Comes mounted on beautiful carrier board. Nearly sold out at press time.

our-card set from paintings of the city of Boston by world renowned Impressionist John Terelak. Cards are: 10 unit/Boston Common; 25 unit/Church at Copley; 50 unit/Solar and Stream; 100 unit/Public Gardens. All were printed by Plastic Graphics.


## Here's looking at you...

Global Phone Talk; "Bogart: In Search of my Father"; 5 minutes of phone time; 500 issued; July 1995; contact (407)393-1177.

One component of an overall advertising campaign by the issuer, Dutton. Cards were sent to key accounts and sales reps in July. A very limited amount of the numbered cards were made available to the collector market in September.

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## AmeriVox salutes Arts Festival

AmeriVox; "Oh say can you see...what"; \$10 denomination, 600 issued; \$20 denomination, 100 issued; August 1995; contact (908)985-7207; fax (908)985-8060.

Issued for the 8th Annual New Jersey African American Arts \& Heritage Cultural Festival. Conceived by AmeriVox representative Sharlyne Galloway-Washington, the card illustrates a mother and child sitting before Ol' Glory," with the inscription "Oh say can you see...what", the title given to the work by artist Clayborne E. Chavers in 1973. GallowayWashington believes this is the first phone card ever produced depicting a non-celebrity black female.

## InComm rolls video

InComm; Kids Home Video (Captain of the Forest/A Journey through Fairyland"; 5 minutes of phone time on each card; 40,000 issued; July 1995; purchase at Target stores.
Issued by Prime
Time Video as pro-
 motional gifts packaged with the two animated features. The videos were marketed through Target discount stores across the country. An order form enclosed with video allows customer to order additional cards.


1,000 cards issued; July 1995; contact (901)363-2100.

Made with Commission On Missing and Exploited Children to help promote programs to prevent child kidnappings, abuse and neglect. Each card features a missing child, along with vital descriptive information and where they were last seen. Printed by Brilliant Color Cards.

## Vastar has mean machines

Vastar; Street


## Machine

Nationals; 10 minutes of phone time; 4,200 issued; June 1995; contact (800)243-9885 or (317)236-6515.

Commemorates 20th anniversary of Street Machine Nationals show. Distributed to attendees at '95 show and pre-registrants to next year's event. Cards are individually numbered.
Artwork by Jay Bruce, with network services by Planet Telecom \& Technologies.


## Hit the collecting trail.

Saddle up with three new telecard sets from U S WEST. Add a touch of America's Western heritage to your collection with chip cards depicting mountain adventurers, aspen glades and ancient carved canyons whose edges touch the sky. And while you're at it, get a three-card mini-series of the city that serves as a gateway to the West - Denver at dawn. These cards are limited, so order yours today by fax, phone or mail. Pocket the West. Hit the trail.


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I wish to pay by (please check one) $\square$ VISA $\square$ MASTERCARD $\square$ CASHIER'S CHECK ORDER

CREDIT CARD \#

EXPIRATION DATE

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## $\frac{\text { BRILIANT }}{\text { coibk dARDs }}$

## BRILLIANT QUALITY.



## DESTINATION: SUCCESS

Brilliant Color Cards: Designers and Manufacturers of Plastic Cards for the Telecard Industry 517 Jacoby Street - San Rafael, CA 94901 - Fax: 415.458.2266 • email: telecard@brilliantcard.com


[^0]:    242 FALCON DRIVE • FOREST PARK, GA 30050 • 1-404-608-6000 • FAX 1-404-608-6104

[^1]:    Concerning your storage problems, there are already a few companies with available phone card storage systems. Contact Scott Publishing at (513)4980802; SAFE Publications (215)357-9049; Lindner Publications (800)6540321; Rembrandt (213) 725-1975; Snap-It at (704)299-8222; or PKK Products at (800)359-1688.

    There are certain materials which can damage your cards. For further information about storing your collectibles, please refer to a feature in our March 1995 issue entitled, "Winter Storage."

    As far as the packaging goes, there are mixed opinions. Obviously, if you plan to use the phone time on the cards, you will probably have to open the envelopes. Some dealers will deduct a certain percentage of the card's value for opening the package. Others, such as Keep the Change, will still offer full price, as long as the phone time is intact and the envelope has been neatly opened. We encourage more issuers to provide packaging which allows collectors to enjoy the cards and still be able to return them to their holders intact.

    As for a trouble hot-line, we always try to answer quick questions from our readers. Since our staff is very limited in numbers, we ask that you keep the questions and conversation as short as possible since we do need to publish the magazine for all readers. Call us between 8 am and 5 pm EST, Monday through Friday.

[^2]:    Anthony R. Lyons, President, Telenova, Cambridge, Mass.

